

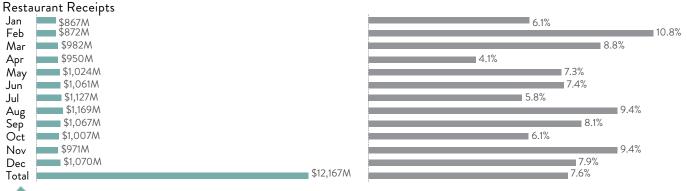
International Visitor Arrivals to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
International	274,828	310,805	348,047	326,000	554,498	812,991	913,627	862,660	624,465	349,188	292,452	401,505	6,071,065
memorial	-1.3%	10.5%	13.2%	-7.1%	10.9%	14.7%	3.4%	8.4%	4.1%	4.8%	14.7%	1.7%	6.7%
US Overnight	167,327	195,103	231,992	211,718	341,195	536,514	593,732	559,466	367,934	217,718	193,601	263,308	3,879,608
03 Overnight	3.3%	5.5%	9.4%	-3.0%	10.9%	18.8%	2.1%	8.3%	3.4%	6.1%	11.8%	3.6%	7.1%
US Total	292,089	313,537	374,522	363,087	523,137	760,439	885,254	849,831	602,406	367,841	334,159	426,075	6,092,377
	2.9%	6.7%	9.2%	-3.1%	0.9%	5.1%	0.7%	7.8%	3.6%	4.8%	9.2%	4.5%	4.1%
Asia Pacific	74,305	78,663	66,954	71,939	126,970	167,200	177,952	164,803	155,340	86,439	63,982	91,911	1,326,458
ASId Facilic	-9.8%	30.1%	16.1%	-9.6%	6.5%	6.1%	3.2%	6.3%	3.1%	-1.9%	16.5%	0.2%	4.5%
Europe	17,945	22,322	28,364	26,843	62,069	77,911	101,320	101,633	75,399	28,348	18,222	23,780	584,156
Luiope	-9.7%	-3.5%	20.0%	-20.2%	17.4%	6.9%	10.2%	7.5%	2.9%	3.0%	19.5%	-10.6%	5.2%

Canadian Re-entries to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
US	340,192	332,550	435,539	446,336	438,285	359,764	497,113	569,219	412,289	370,390	357,543	347,079	4,906,299
05	16.7%	15.2%	13.8%	14.8%	11.7%	4.0%	6.1%	2.6%	2.7%	5.7%	11.1%	9.6%	8.9%
Overseas	194,940	161,561	198,157	194,181	156,787	124,660	121,949	166,355	138,187	127,442	144,110	155,347	1,883,676
Overseas	-3.9%	-7.1%	-6.5%	7.1%	-14.1%	-21.5%	-20.4%	-11.4%	-20.5%	-21.5%	-18.7%	-19.5%	-12.7%

Convention Centres		01	01	01	01	т. і
		Q1	Q2	Q3	Q4	Total
	Event Participant Days	12,515	12,532	13,413	11,065	49,525
		-24.7%	-41.3%	16.2%	79.3%	-11.1%
Whistler Conference Centre	Non-Resident Delegate Days	11,995	12,895	12,478	10,884	48,252
		2.2%	-45.4%	-13.2%	148.2%	-10.9%
	Event Participant Days	44,574	53,977	23,227	63,807	185,585
		61.7%	8.4%	-9.9%	-11.8%	5.7%
Victoria Conference Centre	Non-Resident Delegate Days	37,801	52,095	24,583	60,060	174,539
		289.5%	44.3%	57.2%	26.7%	60.4%
	Event Participant Days	25,301	81,877	14,611	25,301	147,090
		-6.1%	26.2%	-55.7%	32.9%	2.2%
Penticton Trade & Convention Centre	Non-Resident Delegate Days	8,239	9,350	9,270	8,239	35,098
		99.0%	-31.6%	-84.1%	198.6%	-55.4%
	Event Participant Days	461,779	449,177	660,891	414,681	1,986,528
		-21.5%	5.8%	-9.9%	42.5%	-2.5%
Vancouver Convention Centre	Non-Resident Delegate Days	101,128	98,797	204,692	72,871	477,488
		44.0%	-25.0%	140.9%	4.2%	33.8%





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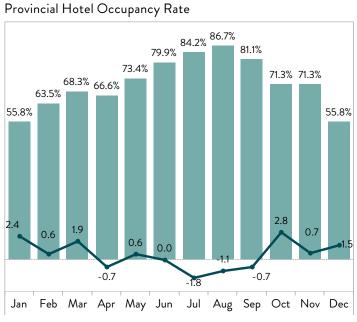
Tourism Indicators - Accommodation

Room Revenue Estimates (\$000)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Vancouver	\$45,204	\$45,842	\$61,305	\$59,829	\$95,480	\$109,748	\$124,105	\$126,530	\$104,499	\$772,541
	87.0%	10.5%	17.1%	3.8%	24.3%	44.6%	10.5%	11.7%	9.5%	19.0%
Whistler	\$52,644	\$49,588	\$48,964	\$18,255	\$11,855	\$17,381	\$26,464	\$27,742	\$18,513	\$271,406
	122.9%	14.5%	20.3%	-2.5%	28.4%	53.0%	4.3%	9.4%	8.2%	26.4%
Victoria	\$7,056	\$8,797	\$12,136	\$13,963	\$19,569	\$25,574	\$28,322	\$29,592	\$23,976	\$168,986
	65.3%	6.7%	13.6%	4.6%	23.0%	43.4%	9.1%	6.4%	1.0%	14.3%
Tofino	\$1,455	\$2,274	\$3,386	\$2,982	\$4,459	\$6,417	\$9,431	\$9,834	\$7,289	\$47,527
	16.1%	0.0%	2.8%	-12.9%	-0.9%	19.7%	8.4%	9.4%	5.1%	6.3%
Kamloops	\$2,602	\$2,483	\$3,752	\$4,404	\$7,277	\$7,071	\$8,171	\$9,111	\$7,525	\$52,396
	82.9%	19.1%	15.8%	-3.4%	14.0%	16.8%	-6.7%	7.2%	8.7%	9.3%
Osoyoos	\$298	\$314	\$638	\$829	\$1,513	\$2,562	\$4,973	\$4,825	\$3,050	\$19,001
	45.6%	-29.9%	6.0%	0.6%	-8.3%	22.6%	-2.9%	-14.8%	-4.0%	-3.9%
Penticton	\$923	\$924	\$1,679	\$1,517	\$3,137	\$4,473	\$6,283	\$5,875	\$3,698	\$28,508
	169.9%	29.2%	21.6%	21.8%	33.3%	34.3%	2.2%	-15.1%	-10.6%	7.3%
East Kootenay	\$2,456	\$2,898	\$2,510	\$744	\$653	\$1,117	\$2,069	\$2,199	\$1,384	\$16,030
	60.0%	6.1%	10.7%	17.4%	15.3%	4.1%	9.1%	9.1%	10.8%	14.7%
Revelstoke - Fernie	\$3,976	\$5,195	\$4,062	\$1,622	\$1,662	\$2,761	\$4,771	\$4,879	\$3,049	\$31,977
	26.0%	21.2%	8.0%	25.2%	5.2%	49.4%	4.6%	4.9%	-1.1%	13.3%
Prince George	\$2,689	\$2,525	\$3,431	\$3,553	\$3,680	\$3,675	\$3,988	\$4,979	\$4,608	\$33,128
	24.1%	-1.2%	3.2%	-2.7%	-2.4%	8.9%	-10.8%	3.9%	13.0%	2.9%

Line = Point Change

Please note that the communities listed above are only a selection of participating MRDT communities. Due to delays from BC Stats, October to December is not yet available.



Provincial Average Daily Room Rate





Tourism Indicators - Accommodation

Hotel Occupancy Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Tota
Greater Vancouver	63.1%	72.8%	77.4%	77.5%	85.4%	89.8%	91.1%	92.5%	89.3%	83.0%	75.0%	64.7%	80.2%
	2.9	1.7	3.5	-0.5	1.9	0.2	-2.1	-0.8	-1.5	1.7	4.0	0.7	1.1
Downtown Vancouver	62.6%	69.8%	77.2%	76.7%	86.8%	91.9%	92.9%	94.3%	91.7%	84.2%	75.9%	64.5%	80.8%
	4.4	0.6	4.5	-1.2	3.1	1.0	-0.6	0.6	0.1	3.6	6.8	2.1	2.3
Airport (Richmond)	68.7%	81.2%	79.1%	80.1%	85.6%	90.1%	92.1%	92.5%	88.8%	84.0%	76.5%	69.0%	82.3%
	0.0	1.9	1.8	-0.1	0.2	-1.4	-2.2	-1.2	-3.0	-1.6	-1.7	-3.0	-0.9
Whistler Resort	85.5%	88.1%	88.1%	61.8%	50.6%	64.5%	81.2%	82.7%	70.2%	42.7%	38.3%	70.4%	68.8%
	-1.8	1.0	2.1	0.4	-0.8	-3.6	2.2	3.8	1.8	6.6	0.9	-3.2	1.C
Langley/Surrey	53.6%	67.3%	73.3%	73.4%	75.8%	78.8%	84.7%	87.3%	80.1%	75.0%	66.7%	54.3%	72.7%
Langiey, our ey	4.9	5.2	6.5	2.2	-1.9	-3.3	-6.1	-2.4	-3.9	0.1	0.8	-0.9	0.3
Abbotsford/Chilliwack	52.4%	55.5%	69.6%	65.5%	70.4%	71.2%	81.3%	88.1%	76.7%	75.1%	59.4%	50.9%	68.1%
	6.5	-0.1	8.7	1.6	3.3	5.0	-0.6	-3.1	4.0	8.0	1.5	2.7	3.7
Vancouver Island	50.2%	61.7%	68.0%	70.2%	74.5%	84.1%	86.4%	91.0%	82.1%	71.0%	67.3%	62.4%	72.4%
	5.1	2.4	3.6	3.6	3.2	6.6	1.3	1.1	0.6	3.9	7.4	8.4	3.8
Greater Victoria	50.8%	64.5%	70.9%	74.3%	79.3%	89.4%	88.6%	90.9%	83.7%	75.2%	67.9%	63.5%	74.9%
	5.6	3.3	5.3	6.3	4.6	8.1	3.4	0.9	-1.3	4.5	6.2	6.9	4.4
Nanaimo	48.2%	56.4%	63.7%	76.4%	72.8%	81.2%	83.5%	93.4%	85.8%	70.4%	78.0%	68.7%	73.3%
	2.9	-1.1	-0.7	5.3	2.3	7.3	0.5	0.5	4.9	4.0	13.6	18.1	4.8
Campbell River	60.3%	77.0%	80.3%	75.9%	77.7%	85.6%	92.9%	97.3%	93.6%	83.4%	77.1%	65.4%	80.3%
	11.5	14.5	12.9	3.9	6.2	0.9	-0.6	-0.7	0.5	7.6	7.1	6.0	6.0
Parksville/Qualicum	42.5%	52.4%	62.3%	48.1%	53.6%	68.6%	78.6%	89.9%	68.5%	46.9%	50.5%	49.7%	59.6%
-	1.2	-1.5	2.4	-9.0	-3.5	2.2	-8.6	-0.5	-2.2	-7.9	0.7	2.2	-1.9
Kamloops	38.3%	39.6%	49.3%	57.3%	80.0%	75.1%	81.3%	87.4%	81.5%	63.9%	49.5%	39.9%	62.4%
	6.4	5.7	5.6	-3.7	5.9	0.7	-8.0	-0.1	0.1	9.5	3.1	2.7	2.6
Kelowna	42.8%	50.7%	60.9%	63.1%	74.0%	76.0%	83.4%	79.5%	75.5%	65.9%	51.9%	40.6%	63.7%
	5.3	3.7	3.8	0.7	0.2	-1.5	0.8	-6.1	-6.9	0.0	0.3	0.6	-0.1
Penticton	35.8%	37.1%	52.6%	48.3%	69.3%	75.7%	80.0%	76.2%	67.2%	48.4%	35.6%	28.4%	54.9%
	5.3	1.9	-0.6	-5.1	-1.8	2.0	1.1	-8.8	-5.8	3.1	0.8	1.9	-0.2
Prince George	50.7%	53.8%	65.3%	68.2%	71.8%	67.0%	66.7%	79.6%	76.6%	72.5%	66.8%	45.8%	65.8%
	2.3	-3.7	1.7	-3.2	-3.1	-3.3	-15.4	-5.3	1.5	5.5	5.8	-0.4	-1.3

Average Daily Room Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Greater Vancouver	\$159	\$159	\$171	\$177	\$226	\$252	\$273	\$277	\$240	\$196	\$169	\$169	\$212
	11.4%	7.3%	11.0%	8.5%	14.9%	14.1%	12.1%	12.6%	8.6%	10.8%	7.7%	8.8%	11.2%
Downtown Vancouver	\$184	\$184	\$201	\$211	\$274	\$305	\$332	\$333	\$288	\$233	\$194	\$199	\$254
	12.8%	8.4%	11.5%	8.5%	15.6%	13.8%	11.9%	11.8%	6.6%	10.3%	7.7%	9.1%	11.2%
Airport (Richmond)	\$144	\$146	\$149	\$149	\$184	\$202	\$216	\$222	\$197	\$166	\$152	\$147	\$175
	11.7%	9.0%	10.7%	9.0%	15.2%	16.1%	13.8%	14.9%	12.3%	12.7%	9.0%	8.6%	12.2%
Whistler Resort	\$448	\$460	\$396	\$235	\$210	\$247	\$269	\$270	\$225	\$193	\$205	\$608	\$333
	17.4%	15.6%	18.7%	-4.3%	4.3%	17.2%	6.7%	8.8%	5.9%	8.9%	5.3%	7.8%	10.4%
Langley/Surrey	\$112	\$115	\$121	\$123	\$142	\$155	\$171	\$175	\$146	\$134	\$121	\$117	\$139
8 / /	6.7%	6.5%	6.2%	7.7%	10.4%	15.9%	13.2%	14.1%	10.7%	10.1%	3.9%	4.2%	9.6%
Abbotsford/Chilliwack	\$100	\$99	\$103	\$103	\$116	\$115	\$128	\$161	\$115	\$111	\$103	\$99	\$113
	-0.9%	0.6%	4.1%	3.8%	3.8%	6.8%	3.3%	1.8%	3.7%	3.2%	4.6%	3.7%	3.8%
Vancouver Island	\$123	\$125	\$134	\$144	\$177	\$200	\$225	\$229	\$197	\$153	\$139	\$143	\$172
	6.0%	6.8%	8.4%	13.1%	11.1%	12.1%	10.4%	10.6%	7.0%	7.5%	9.4%	9.1%	8.7%
Greater Victoria	\$120	\$126	\$136	\$152	\$189	\$223	\$239	\$245	\$212	\$157	\$138	\$147	\$180
	9.7%	7.2%	10.8%	21.7%	13.3%	17.2%	12.0%	11.8%	7.9%	8.4%	9.9%	11.7%	10.3%
Nanaimo	\$119	\$121	\$124	\$126	\$137	\$145	\$157	\$158	\$139	\$130	\$132	\$124	\$136
	4.3%	3.9%	1.5%	11.4%	4.9%	8.4%	6.1%	5.4%	5.0%	4.2%	8.6%	3.9%	5.0%
Campbell River	\$98	\$99	\$103	\$114	\$117	\$135	\$152	\$162	\$144	\$120	\$113	\$111	\$125
I	1.5%	2.9%	4.7%	13.2%	5.5%	11.3%	9.7%	13.2%	10.3%	9.0%	8.3%	11.6%	7.8%
Parksville/Qualicum	\$103	\$111	\$127	\$150	\$161	\$177	\$228	\$233	\$159	\$139	\$132	\$133	\$166
	18.0%	10.8%	5.3%	-1.8%	6.1%	10.4%	1.8%	4.5%	2.5%	4.8%	8.9%	4.1%	7.5%
Kamloops	\$97	\$98	\$103	\$107	\$118	\$120	\$128	\$131	\$118	\$108	\$101	\$95	\$114
	-0.1%	5.1%	3.1%	-4.2%	1.7%	4.0%	3.7%	3.6%	3.6%	5.5%	0.3%	-1.3%	2.4%
Kelowna	\$116	\$115	\$118	\$128	\$159	\$172	\$201	\$210	\$168	\$134	\$118	\$115	\$154
	6.5%	4.7%	2.7%	4.9%	5.9%	5.4%	5.1%	4.9%	1.9%	3.5%	5.5%	2.8%	4.0%
Penticton	\$106	\$102	\$113	\$113	\$148	\$162	\$200	\$203	\$154	\$114	\$104	\$100	\$146
	18.9%	10.6%	12.9%	3.7%	14.9%	9.1%	1.9%	-1.8%	4.4%	1.0%	5.3%	8.9%	5.3%
Prince George	\$123	\$122	\$119	\$125	\$125	\$125	\$120	\$120	\$122	\$126	\$121	\$120	\$123
	2.5%	-0.1%	-1.5%	-1.3%	2.3%	2.2%	1.3%	-2.5%	-1.0%	2.6%	-0.1%	-0.3%	1.1%



Grey = percentage change

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Tourism Indicators - Transportation

Air Capacity to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Domestic	615,189	547,689	632,988	594,257	681,459	714,598	784,930	786,502	707,335	662,149	575,535	620,189	7,922,820
	11.1%	8.5%	9.0%	8.3%	8.9%	7.5%	9.3%	8.3%	8.5%	6.4%	2.9%	2.3%	7.6%
US	307,184	277,236	322,195	301,712	301,373	354,811	375,517	371,297	323,133	307,378	287,617	312,519	3,841,972
	9.8%	6.4%	4.2%	4.6%	-4.1%	4.5%	1.7%	2.7%	5.0%	3.1%	-0.1%	-0.9%	2.9%
Asia/Pacific	229,525	197,175	219,700	217,324	220,108	240,821	256,171	252,805	241,701	236,608	202,880	228,956	2,743,774
	7.0%	10.3%	11.8%	12.4%	9.5%	8.0%	2.8%	0.3%	2.7%	1.7%	-2.3%	-4.8%	4.5%
Europe	43,088	39,632	48,713	54,786	98,428	122,062	132,705	132,838	120,053	82,009	40,468	44,326	959,108
1	-2.9%	-1.4%	-0.9%	6.8%	13.8%	14.5%	13.7%	12.7%	13.3%	14.5%	-5.9%	-0.8%	9.2%
Mexico	63,023	58,252	65,510	54,413	33,609	29,737	32,558	31,902	31,682	31,849	51,731	64,469	548,735
	36.9%	42.9%	46.5%	28.5%	34.5%	55.3%	53.7%	62.8%	60.2%	27.6%	3.0%	8.4%	32.8%
Total	1,258,009	1,119,984	1,289,106	1,222,492	1,334,977	1,462,029	1,581,881	1,575,344	1,423,904	1,319,993	1,158,231	1,270,459	16,016,409
	10.5%	9.3%	9.2%	8.8%	6.6%	8.0%	7.3%	6.7%	7.8%	5.6%	0.9%	0.3%	6.7%

Non-stop / One direction

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Domestic	901,164	862,556	987,586	966,494	1,059,449	1,114,557	1,193,155	1,288,504	1,067,816	1,029,447	911,568	999,351	12,381,647
	7.0%	7.1%	6.9%	5.8%	8.1%	8.4%	3.3%	4.5%	4.5%	4.0%	4.7%	2.8%	5.5%
US	483,991	467,743	533,801	495,791	513,311	591,100	641,891	649,978	516,276	483,715	459,945	494,549	6,332,091
	11.0%	11.0%	6.0%	5.8%	2.5%	8.3%	3.8%	5.3%	4.5%	6.8%	5.3%	1.9%	5.9%
Asia/Pacific	367,115	327,474	364,150	348,788	349,833	398,936	429,540	466,591	378,179	359,991	310,308	382,177	4,483,082
	6.0%	18.6%	17.4%	17.7%	11.6%	15.2%	8.5%	11.7%	5.2%	5.1%	7.8%	4.9%	10.5%
Europe	75,613	68,409	88,646	94,707	175,422	220,921	253,500	260,534	222,558	140,873	76,134	80,459	1,757,776
·	4.0%	4.6%	1.7%	0.2%	11.4%	12.5%	12.9%	15.3%	11.5%	10.8%	5.2%	1.6%	9.7%
Misc.	109,907	103,992	115,571	97,372	56,159	47,587	54,026	55,916	47,934	54,833	86,650	107,465	937,412
	17.6%	30.1%	32.3%	21.5%	25.1%	44.5%	37.5%	49.1%	41.7%	33.9%	6.3%	1.1%	23.6%
Total	1,937,790	1,830,174	2,089,754	2,003,152	2,154,174	2,373,101	2,572,112	2,721,523	2,232,763	2,068,859	1,844,605	2,064,001	25,892,008
	8.2%	11.0%	9.3%	8.1%	7.9%	10.4%	5.7%	7.5%	5.9%	5.9%	5.5%	2.8%	7.3%

Enplaned and Deplaned

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Abbotsford	47,411	43,790	51,875	54,575	60,661	63,277	80,044	109,422	81,877	79,437	77,149	85,388	834,906
	3.8%	11.6%	4.6%	13.7%	3.1%	-2.0%	6.7%	39.6%	38.7%	36.2%	66.0%	56.7%	23.2%
Victoria	141,797	136,455	164,751	165,858	174,345	183,519	199,161	214,793	177,589	174,227	124,801	138,803	1,996,099
	5.0%	6.0%	4.2%	4.4%	6.6%	8.6%	10.8%	6.9%	5.9%	4.5%	-14.1%	-13.8%	3.2%
Nanaimo	25,959	26,843	33,057	32,612	34,289	37,608	46,954	50,686	39,232	35,702	32,938	38,453	434,333
	2.6%	12.9%	14.6%	11.5%	15.3%	25.2%	34.1%	34.6%	32.2%	19.9%	14.6%	26.5%	21.3%
Campbell River	3,840	3,895	4,388	4,323	5,116	5,549	6,337	6,588	5,326	4,728	3,764	4,254	58,108
	-17.7%	-10.2%	-19.1%	-14.8%	-9.0%	-11.6%	-15.0%	-20.6%	-20.2%	-18.8%	-20.1%	-1.7%	-15.4%
Comox	27,469	26,420	31,178	32,752	34,024	37,456	46,899	48,790	36,856	32,942	29,428	36,504	420,718
	9.3%	13.8%	15.9%	21.2%	11.8%	13.4%	17.7%	13.3%	15.1%	8.8%	8.1%	18.2%	14.0%
Kelowna	176,389	173,940	185,796	156,816	155,911	162,040	187,678	201,485	158,535	162,136	148,720	210,926	2,080,372
	8.0%	7.6%	7.1%	7.2%	9.0%	13.3%	14.6%	12.5%	6.9%	7.4%	3.7%	19.1%	9.9%
Kamloops	32,963	29,510	30,449	25,660	25,706	26,023	29,074	31,039	26,497	28,935	30,643	35,132	351,631
	10.0%	6.3%	3.6%	-1.3%	6.4%	8.5%	26.1%	48.4%	-1.0%	13.3%	7.1%	12.3%	10.8%
Prince George	40,925	40,535	44,588	43,518	43,209	38,544	39,926	42,633	39,767	45,755	42,558	44,528	506,486
	10.7%	6.0%	4.4%	6.5%	5.1%	0.4%	-5.1%	-7.3%	-2.0%	4.3%	-3.0%	0.1%	1.5%
Smithers	5,257	4,886	5,464	5,679	6,189	5,525	6,781	7,370	6,754	6,840	5,215	5,237	71,197
	-3.2%	-8.3%	-13.0%	4.4%	7.8%	1.0%	-27.8%	2.1%	-4.3%	-0.9%	3.4%	9.3%	-3.9%
Fort St. John	19,442	18,989	22,482	21,671	22,795	21,970	23,280	24,193	22,497	24,869	22,995		245,183
	0.4%	0.1%	-0.6%	2.8%	8.7%	-0.1%	7.6%	9.3%	11.5%	14.3%	7.5%	-100.0%	-3.9%

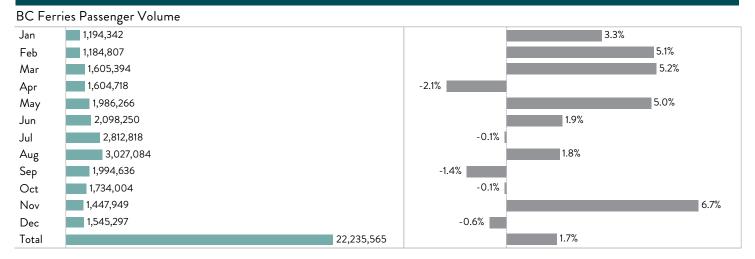


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Passenger Volume to Regional Airports

Tourism Indicators - Transportation



BC Ferries Passenger Volume - Regional Routes

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Victoria, Nanaimo,	566,679	583,223	822,567	820,091	1,017,155	1,104,137	1,510,512	1,640,991	1,051,774	895,878	715,232	809,208	11,537,447
Vancouver	3.6%	3.5%	4.5%	-3.6%	4.5%	1.5%	-2.3%	1.0%	-1.9%	-2.1%	6.3%	-0.9%	0.7%
Port Hardy, Prince	1,212	1,494	2,120	1,645	2,215	5,180	8,250	9,845	5,666	1,760	1,357	2,144	42,888
Rupert	3.9%	-0.6%	-0.8%	-17.7%	8.7%	-3.8%	-13.1%	-0.4%	-5.9%	-5.6%	11.6%	-6.7%	-4.7%

Cruise Passenger Volume

C C	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Vancouver	0	0	0	26,680	177,515	184,300	178,128	174,344	149,073	25,804	0	0	915,844
				-7.4%	24.8%	22.8%	-1.0%	9.0%	0.7%	-9.3%			9.4%
Victoria	0	0	0	3,776	89,033	142,028	127,808	139,206	121,147	13,386	0	0	636,384
				-68.0%	4.9%	5.0%	-2.2%	12.5%	12.2%	154.9%			6.1%
Nanaimo	0	0	0	2,640	3,601	0	0	0	3,299	0	0	0	9,540
				NA	-51.8%	NA	NA	NA	NA	NA			-8.6%
Prince Rupert	0	0	0	0	821	1,286	3,129	2,602	8,908	0	0	0	16,746
I					-66.3%	19.5%	-39.3%	-27.6%	424.6%	NA			1.8%

Highway Traffic Volume

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Rte1, N China Bar	55,769	55,440	77,252	79,890	102,207	102,720	120,063	124,279	103,560	95,325	66,780	73,346	1,056,631
Tunnel	8.4%	31.9%	18.9%	-0.9%	NA	NA	NA	NA	5.5%	-3.4%	-9.7%	8.4%	83.0%
Rte3, W BC/AB Border,	112,344	105,112	121,613	121,470	151,590	163,320	218,767	245,675	154,800	129,177	105,810	121,334	1,751,012
Crowsnest Pass	6.7%	6.1%	1.4%	-3.6%	1.7%	-0.2%	-1.6%	1.0%	1.7%	-1.0%	10.8%	4.3%	1.6%
Rte4, Jctn	40,982	45,276	59,365	61,470	87,637	97,530	131,936	140,988	102,300	72,478	55,140	44,392	939,494
Ucluelet/Tofino	9.9%	6.3%	3.6%	-3.3%	2.3%	-0.6%	0.1%	-2.1%	-5.1%	3.5%	11.1%	5.5%	1.0%
Rte5, N Hope,	NA	181,692	265,205	320,910	441,006	438,660	562,588	623,627	429,060	346,518	240,540	231,446	4,081,252
Coquihalla	NA	-7.0%	-4.6%	-5.8%	13.4%	2.1%	-7.5%	-4.2%	-5.5%	-2.7%	11.6%	1.9%	-1.5%
Rte97, N Maguerite	58,776	51,352	79,267	89,970	110,670	112,230	131,781	136,958	114,960	103,571	NA	73,005	1,062,540
Ferry Crossing Rd	1.9%	-9.3%	-1.3%	-7.5%	6.2%	3.3%	107.0%	12.8%	1.6%	-0.2%	NA	7.3%	1.8%



Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitation, accommodation and transportation, etc. The publication is updated monthly, however, all data is subject to ongoing revisions from suppliers.

Please note percent changes listed in this publication are for changes from the same period last year.

Provincial Indicators

International Visitor Arrivals to BC

Provided by Statistics Canada, also referred as 'custom entries', the data reports the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

Canadian Re-entries to BC

Provided by Statistics Canada, the data reports the volume of Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

Note: Due to the recent integration of data from automated Primary Inspection Kiosks (PIK) at major airports there has been an increase in the reporting of Canadians returning from the United States and a decrease in reporting of Canadians returning from countries other than the United States. Use caution when interpreting year over year changes.

Food & Convention

Restaurant Receipts

Provided by Statistics Canada, the data reports the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.



Convention Centres

Provided by individual convention centres in BC, the data reports ontotals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

Accommodation Indicators

Room Revenue Estimates

Provided by BC Stats, the data reports provincial and by community room revenue based on the municipal and regional district tax (MRDT) of participating communities and accommdoation sector revenue data. Data is presented by \$000; the update is available monthly with a two-month lag.

Provincial Occupancy Rate

Published by CBRE Hotels in Trends in the Hotel Industry National Market Report, the data reports the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Provincial Average Daily Room Rate

Published by CBRE Hotels in Trends in the Hotel Industry National Market Report, the data reports the monthly provincial average daily room rate; the update is available

Data Notes

monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Hotel Occupancy Rate by Community

Published by CBRE Hotels in Trends in the Hotel Industry National Market Report, the data reports occupancy rates for selected communities; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Average Daily Room Rate by Community

Published by CBRE Hotels in Trends in the Hotel Industry National Market Report, the data reports the average daily room rates for selected communities; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Transportation Indicators

Air Capacity to YVR by Different Origin

Provided by Vancouver International Airport, the data reports total non-stop air capacity in one direction to YVR each month by region of origin. Monthly data are forecasted annually and are updated bi-annually. Notification of forecasted data will be noted on table.

Passenger Volume to YVR by Different Origin

Provided by the Vancouver International Airport, the data reports the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

Passenger Volume to Regional Airports

Provided by individual airports, the data reports the total enplaned and deplaned passengers each month; the update is available monthly.

BC Ferries Passenger Volume Provided by BC Ferries, the data reports the total

DESTINATION BRITISH COLUMBIA passenger volume on all routes each month; the update is available monthly. Please note that year-to-date (YTD) totals on the BC Ferries website will be different from those reported in the Tourism Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators reports passenger volume on a calendar year.

Cruise Passenger Volume

Provided by Cruise BC, the data reports the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

Highway Traffic Volume

Provided by the British Columbia Ministry of Transportation, the data reports traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a defined time.

For more information

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For updates, invites and our industry newsletter, Destination BC News, sign up here: www.destinationbc.ca/subscribe

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