



November 2019

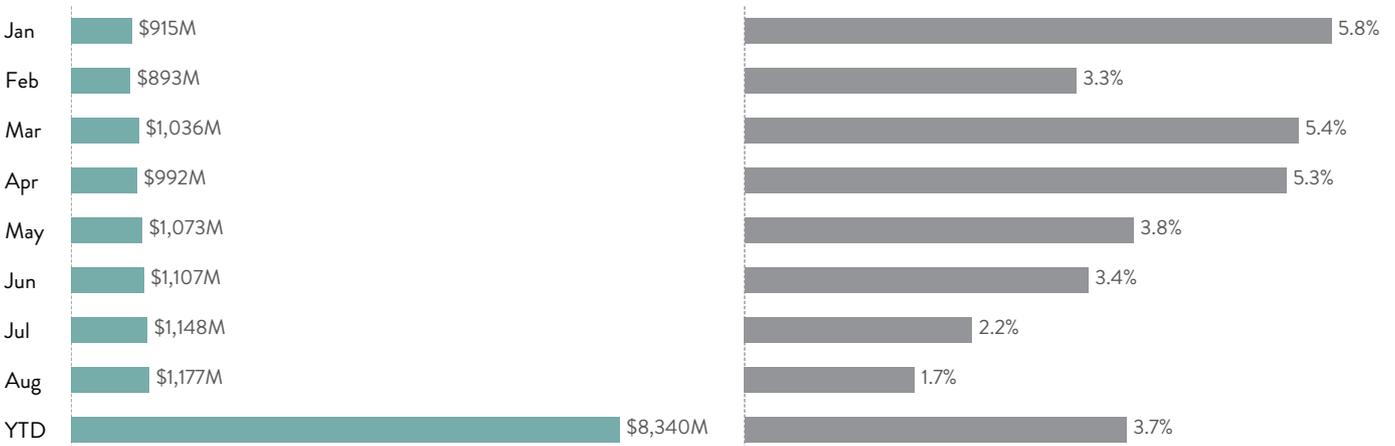
International Visitor Arrivals to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
International	301,373 9.6%	297,350 -4.4%	341,016 -2.1%	363,383 11.5%	585,729 5.6%	801,434 -1.5%	949,540 4.0%	922,730 7.0%	4,562,555 3.6%
US Overnight	182,104 8.8%	188,134 -3.6%	237,401 2.3%	228,497 7.9%	361,547 6.0%	513,849 -4.2%	617,026 3.9%	617,083 10.3%	2,945,641 3.8%
US Total	320,676 9.8%	300,846 -4.0%	391,268 4.5%	390,378 7.5%	579,514 10.8%	785,397 3.3%	922,867 4.2%	899,180 5.8%	4,590,126 5.2%
Asia Pacific	85,193 12.3%	72,483 -9.4%	63,655 -6.4%	81,989 12.4%	134,410 5.1%	168,199 0.3%	185,511 4.1%	165,338 -0.1%	956,778 2.2%
Europe	17,276 -0.7%	21,716 -2.3%	22,991 -19.2%	31,511 17.4%	66,446 5.1%	86,839 9.5%	106,223 3.1%	105,411 2.3%	458,413 3.4%

Canadian Re-entries to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
US	327,064 -3.9%	304,875 -8.3%	436,388 0.2%	409,032 -8.4%	411,879 -6.0%	356,211 -1.0%	484,060 -2.6%	560,757 -1.5%	3,290,266 -3.8%
Overseas	199,535 2.4%	170,950 5.8%	215,527 8.8%	194,644 0.2%	168,369 7.4%	128,180 2.8%	121,728 -0.2%	176,042 5.8%	1,374,975 4.3%

Restaurant Receipts



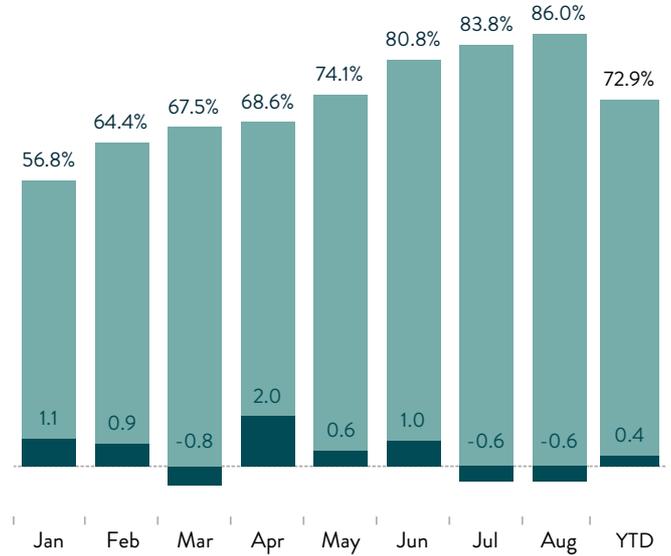
Accommodation

Provincial Average Daily Room Rate



Dark Blue = Percentage Change

Provincial Hotel Occupancy Rate



Dark Blue = Point Change

Average Daily Room Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Greater Vancouver	\$168.86 5.90%	\$169.82 5.69%	\$174.09 1.59%	\$196.47 10.75%	\$237.72 5.12%	\$281.85 11.31%	\$272.01 -0.89%	\$266.96 -3.60%	\$226 3.4%
Downtown Vancouver	\$196.48 6.41%	\$196.27 5.60%	\$202.50 0.76%	\$233.58 10.78%	\$286.25 4.67%	\$341.18 11.22%	\$327.21 -2.10%	\$321.43 -3.54%	\$271 3.0%
Airport (Richmond)	\$151.77 5.37%	\$158.27 8.46%	\$159.93 7.59%	\$165.76 11.07%	\$195.49 6.24%	\$227.43 12.67%	\$216.28 0.25%	\$215.51 -3.20%	\$188 5.1%
Whistler Resort	\$495.16 10.57%	\$490.30 6.51%	\$380.78 -3.82%	\$249.02 5.92%	\$197.97 -5.79%	\$232.03 -6.04%	\$270.61 0.46%	\$266.14 -1.35%	\$330 -0.3%
Langley/Surrey	\$118.83 5.82%	\$121.83 5.58%	\$126.29 4.32%	\$131.62 7.11%	\$154.17 8.30%	\$166.42 7.44%	\$177.08 3.65%	\$175.52 0.16%	\$149 4.2%
Abbotsford/Chilliwack	\$103.58 3.85%	\$100.91 1.66%	\$69.60 -32.44%	\$113.21 9.73%	\$120.26 3.85%	\$121.40 5.51%	\$132.22 3.13%	\$143.58 0.86%	\$120 3.5%
Vancouver Island	\$127.36 3.35%	\$132.11 5.58%	\$139.30 4.34%	\$155.66 7.87%	\$186.33 5.32%	\$209.93 2.41%	\$232.42 2.61%	\$234.62 1.55%	\$184 3.0%
Greater Victoria	\$131.21 9.48%	\$132.71 5.30%	\$141.67 4.53%	\$162.30 7.11%	\$201.56 6.51%	\$229.06 3.20%	\$247.25 3.79%	\$246.28 1.02%	\$194 4.0%
Nanaimo	\$124.72 4.99%	\$128.38 6.46%	\$134.22 8.09%	\$139.64 10.61%	\$147.46 7.93%	\$155.79 4.60%	\$168.91 3.26%	\$171.79 4.01%	\$149 3.8%
Campbell River	\$108.73 10.51%	\$106.56 7.58%	\$106.34 3.41%	\$113.30 -0.71%	\$120.15 3.12%	\$139.80 3.59%	\$153.26 0.80%	\$155.35 -3.91%	\$129 2.4%
Parksville/Qualicum Beach	\$107.05 3.65%	\$115.88 2.84%	\$129.91 2.26%	\$144.33 -3.88%	\$175.07 8.47%	\$190.31 8.92%	\$235.12 3.16%	\$250.31 6.00%	\$177 2.6%
Kamloops	\$98.69 2.12%	\$97.30 -0.78%	\$100.93 -1.70%	\$109.36 1.94%	\$124.24 5.42%	\$124.85 3.74%	\$128.44 1.14%	\$135.57 3.77%	\$119 2.2%
Kelowna	\$114.65 0.55%	\$115.79 0.36%	\$120.19 1.52%	\$129.92 1.15%	\$163.26 2.57%	\$183.14 6.29%	\$205.71 0.14%	\$216.24 3.10%	\$165 2.7%
Penticton	\$101.81 -4.08%	\$102.54 0.50%	\$116.14 3.01%	\$116.68 3.37%	\$150.51 1.85%	\$175.76 8.45%	\$212.55 6.03%	\$202.79 -0.03%	\$163 5.5%
Prince George	\$117.71 -4.29%	\$116.77 -4.40%	\$116.60 -1.83%	\$116.80 -6.53%	\$121.20 -3.37%	\$121.42 -3.14%	\$118.42 -1.40%	\$117.95 -3.17%	\$119 -3.5%

Grey = Percentage Change

Accommodation & Convention Centres

Hotel Occupancy Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	YTD
Greater Vancouver	65.7%	73.7%	74.7%	79.0%	83.7%	90.3%	89.0%	90.7%	80.9%
	4.6	1.4	-3.5	1.9	-2.0	0.4	-2.6	-1.5	-0.4
Downtown Vancouver	64.9%	71.4%	72.4%	79.7%	85.1%	92.2%	91.2%	92.6%	81.4%
	4.3	2.6	-6.2	3.9	-2.0	0.3	-1.8	-0.6	0.0
Airport (Richmond)	71.5%	81.7%	79.1%	79.2%	82.3%	88.4%	87.3%	89.4%	82.4%
	4.1	0.0	0.0	-1.1	-3.9	-1.9	-5.2	-3.2	-1.6
Whistler Resort	83.6%	86.7%	87.5%	69.0%	54.0%	72.6%	82.3%	85.3%	77.5%
	-2.2	-1.6	-0.7	11.7	6.7	12.6	1.4	3.1	3.1
Langley/Surrey	57.1%	68.7%	74.4%	75.7%	80.9%	86.5%	82.8%	85.1%	76.5%
	6.5	2.1	1.5	3.1	6.7	9.8	-2.2	-2.5	2.5
Abbotsford/Chilliwack	52.9%	63.6%	78.4%	77.3%	78.7%	79.3%	84.6%	87.3%	75.3%
	1.0	14.6	12.6	18.0	11.8	11.4	4.1	-0.9	8.7
Vancouver Island	51.3%	61.9%	69.6%	69.1%	74.7%	79.6%	84.9%	88.5%	72.6%
	2.2	1.1	2.4	-1.6	0.3	-5.9	-2.2	-3.1	-1.5
Greater Victoria	50.4%	63.3%	70.7%	69.6%	77.2%	82.4%	86.0%	88.6%	73.7%
	-0.6	-1.9	-0.3	-6.3	-2.6	-7.8	-3.0	-2.7	-3.3
Nanaimo	59.0%	64.2%	73.3%	80.6%	81.7%	82.7%	86.6%	89.1%	77.3%
	22.4	13.8	15.1	5.5	12.2	-3.4	0.7	-6.2	1.6
Campbell River	53.8%	62.8%	72.5%	73.5%	78.3%	85.0%	91.7%	94.0%	76.7%
	-10.8	-18.7	-9.7	-3.2	0.8	0.4	-1.3	-3.4	-5.2
Parksville/Qualicum Beach	45.9%	53.4%	66.1%	58.7%	56.5%	62.9%	77.6%	85.4%	63.6%
	8.3	8.1	6.1	22.0	5.4	-9.6	-1.3	-4.9	2.7
Kamloops	43.5%	44.1%	55.0%	68.5%	79.3%	80.5%	83.9%	89.9%	68.7%
	13.6	11.1	11.6	19.5	-0.9	7.2	2.3	2.9	7.0
Kelowna	44.0%	54.5%	57.7%	63.5%	76.3%	79.3%	85.4%	91.1%	69.9%
	1.4	7.9	-5.3	0.6	3.1	4.3	2.5	14.4	5.3
Penticton	20.5%	28.9%	48.4%	45.2%	66.7%	72.0%	78.8%	81.9%	55.6%
	-42.4	-22.1	-8.0	-6.4	-3.8	-4.9	-1.5	7.5	-7.3
Prince George	45.0%	51.2%	61.5%	68.0%	72.1%	70.4%	70.6%	68.6%	63.5%
	-11.2	-4.8	-5.8	-0.3	0.4	5.1	6.0	-14.5	-3.6

Grey = Point Change

Convention Centres

		Jan - Mar	Apr - Jun	YTD
Vancouver Convention Centre	Event Participant Day	293,934	404,767	698,701
		-36.3%	-9.9%	-23.3%
	Non-Resident Delegate Days	44,645	183,846	228,491
		-55.9%	86.1%	14.3%
Victoria Conference Centre	Event Participant Day	24,095	52,587	76,682
		-45.9%	-2.6%	-22.2%
	Non-Resident Delegate Days	33,460	43,677	77,137
		-11.5%	-16.2%	-14.2%
Whistler Conference Centre	Event Participant Day	10,910	21,944	32,854
		-12.8%	75.1%	31.2%
	Non-Resident Delegate Days	13,767	24,850	38,617
		14.8%	92.7%	55.2%
Prince George Civic Centre	Event Participant Day	31,104	28,377	59,481
		58.5%	1.9%	25.3%
	Non-Resident Delegate Days	10,614	5,270	15,884
		65.7%	-31.6%	12.6%
Penticton Trade & Convention Centre	Event Participant Day	13,277	N/A	13,277
		-47.5%	N/A	-47.5%
	Non-Resident Delegate Days	7,203	N/A	7,203
		-12.6%	N/A	-12.6%

Transportation

Air Capacity to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Domestic	620,437 0.9%	547,973 0.1%	614,133 -3.0%	596,830 0.4%	665,467 -2.3%	687,497 -3.8%	747,977 -4.7%	755,008 -4.0%	695,893 -1.6%	5,931,215 -2.2%
US	321,088 4.5%	292,610 5.5%	329,975 2.4%	315,636 4.6%	302,201 0.3%	344,221 -3.0%	372,242 -0.9%	370,841 -0.1%	306,366 -5.2%	2,955,180 0.7%
Asia/Pacific	229,890 0.2%	199,569 1.2%	226,926 3.3%	221,882 2.1%	230,257 4.6%	232,286 -3.5%	247,745 -3.3%	246,534 -2.5%	226,329 -6.4%	2,061,418 -0.7%
Europe	42,377 -1.7%	40,669 2.6%	48,418 -0.6%	52,796 -3.6%	100,842 2.5%	126,163 3.4%	134,522 1.4%	134,003 0.9%	118,412 -1.4%	798,202 0.7%
Mexico	67,392 6.9%	61,180 5.0%	69,427 6.0%	58,011 6.6%	34,222 1.8%	29,319 -1.4%	29,861 -8.3%	30,976 -2.9%	28,278 -10.7%	408,666 2.0%
Total	1,281,184 1.8%	1,142,001 2.0%	1,288,879 0.0%	1,245,155 1.9%	1,332,989 -0.1%	1,419,486 -2.9%	1,532,347 -3.1%	1,537,362 -2.4%	1,375,278 -3.4%	12,154,681 -0.9%

Non-stop / One direction

Passenger Volume to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Domestic	933,004 3.5%	880,457 2.1%	1,001,618 1.4%	984,161 1.8%	1,071,882 1.2%	1,126,382 1.1%	1,235,327 3.5%	1,282,643 -0.5%	1,136,494 6.4%	9,651,968 2.2%
US	495,491 2.4%	480,840 2.8%	551,037 3.2%	520,894 5.1%	507,733 -1.1%	586,535 -0.8%	647,857 0.9%	651,410 0.2%	529,152 2.5%	4,970,949 1.6%
Asia/Pacific	404,428 10.2%	339,852 3.8%	373,796 2.6%	373,688 7.1%	377,055 7.8%	400,934 0.5%	429,764 0.1%	435,325 -6.7%	374,264 -1.0%	3,509,106 2.3%
Europe	74,716 -1.2%	69,110 1.0%	87,153 -1.7%	97,704 3.2%	174,420 -0.6%	231,155 4.6%	249,819 -1.5%	260,976 0.2%	221,492 -0.5%	1,466,545 0.4%
Misc.	109,631 -0.3%	104,790 0.8%	119,346 3.3%	100,671 3.4%	55,362 -1.4%	41,744 -12.3%	46,744 -13.5%	51,344 -8.2%	41,994 -12.4%	671,626 -2.4%
Total	2,017,270 4.1%	1,875,049 2.5%	2,132,950 2.1%	2,077,118 3.7%	2,186,452 1.5%	2,386,750 0.6%	2,609,511 1.5%	2,681,698 -1.5%	2,303,396 3.2%	20,270,194 1.8%

Enplaned and Deplaned

Passenger Volume to Regional Airports

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Abbotsford	71,563 50.9%	63,681 45.4%	76,107 46.7%	73,127 34.0%	81,917 35.0%	91,337 44.3%	98,347 22.9%	N/A N/A	N/A N/A	556,079 38.5%
Victoria	141,197 -0.4%	129,205 -5.3%	163,795 -0.6%	159,441 -3.9%	169,825 -2.6%	171,848 -6.4%	184,561 -7.3%	191,436 -10.9%	156,363 -12.0%	1,467,671 -5.8%
Nanaimo	33,203 27.9%	29,396 9.5%	38,719 17.1%	38,566 18.3%	41,177 20.1%	41,598 10.6%	51,255 9.2%	53,486 5.5%	43,471 10.8%	370,871 13.3%
Campbell River	3,059 -20.3%	3,095 -20.5%	3,460 -21.1%	3,646 -15.7%	4,265 -16.6%	4,850 -12.6%	5,692 -10.2%	N/A N/A	N/A N/A	28,067 -16.1%
Comox	28,967 5.5%	27,767 5.1%	33,725 8.2%	32,271 -1.5%	34,976 2.8%	35,799 -4.4%	42,656 -9.0%	45,206 -7.3%	34,327 -6.9%	315,694 -1.9%
Kelowna	181,729 3.0%	179,039 2.9%	193,715 4.3%	155,532 -0.8%	155,259 -0.4%	160,894 -0.7%	179,263 -4.5%	183,191 -9.1%	154,396 -2.6%	1,543,018 -1.0%
Kamloops	35,525 7.8%	32,543 10.3%	33,898 11.3%	28,299 10.3%	28,256 9.9%	26,705 2.6%	28,369 -2.4%	30,217 -2.6%	N/A N/A	243,812 7.1%
Prince George	41,405 1.2%	40,316 -0.5%	44,817 0.5%	42,911 -1.4%	42,537 -1.6%	39,368 2.1%	39,146 -2.0%	39,400 -7.6%	40,697 2.3%	370,597 -0.8%
Smithers	5,065 -3.7%	5,381 10.1%	5,852 7.1%	5,554 -2.2%	5,883 -4.9%	5,904 6.9%	6,525 -3.8%	7,198 -2.3%	7,341 8.7%	54,703 1.5%
Fort St. John	22,960 18.1%	20,637 8.7%	24,250 7.9%	23,859 10.1%	23,873 4.7%	23,198 5.6%	23,311 0.1%	N/A N/A	N/A N/A	162,088 7.6%

Enplaned and Deplaned

Transportation

BC Ferries Passenger Volume - By Regional Route

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Victoria, Nanaimo, Vancouver	600,267 3.9%	566,514 -4.9%	852,896 1.7%	868,249 3.9%	1,023,560 -1.4%	1,135,324 1.0%	1,504,024 -2.0%	1,640,260 -1.5%	1,041,263 -2.8%	9,232,357 -0.5%
Gulf Islands	333,823 7.7%	271,739 -9.2%	404,857 4.1%	417,845 7.8%	497,610 3.2%	524,750 5.5%	644,350 0.0%	688,344 -0.5%	467,675 0.0%	4,250,993 1.9%
Sunshine Coast	317,735 6.7%	263,834 -6.1%	376,595 2.8%	386,765 4.7%	449,926 0.0%	471,609 3.5%	579,097 -4.1%	634,614 -0.6%	430,751 -1.0%	3,910,926 0.4%
Inside Passage, Haida Gwaii, Central Coast	9,208 9.8%	9,701 9.1%	12,730 10.4%	12,866 11.0%	16,707 6.8%	22,877 11.8%	31,734 6.6%	33,946 8.8%	22,110 6.3%	171,879 8.6%
Total Passengers	1,261,033 5.6%	1,111,788 -6.2%	1,647,078 2.6%	1,685,725 5.0%	1,987,803 0.1%	2,154,560 2.7%	2,759,205 -1.9%	2,997,164 -1.0%	1,961,799 -1.6%	17,566,155 0.3%

Grey = Percentage Change

Cruise Passenger Volume

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	YTD
Vancouver	0	0	3,335	12,551 -53.0%	193,393 8.9%	207,074 12.4%	205,026 15.1%	191,884 10.1%	212,909 42.8%	1,026,172 15.3%
Victoria	0	0	0	4,992 32.2%	112,620 26.5%	145,557 2.5%	145,156 13.6%	162,931 17.0%	110,373 -8.9%	681,629 9.4%
Nanaimo	0	0	0	0	110 -96.9%	552 N/A	664 N/A	N/A N/A	N/A N/A	1,326 N/A
Prince Rupert	0	0	0	0	678 -17.4%	2,964 130.5%	1,165 -62.8%	2,992 15.0%	N/A N/A	7,799 -0.5%

Grey = Percentage Change

Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitor arrivals, accommodation, transportation, etc. The publication is updated quarterly, however, all data is subject to ongoing revisions from suppliers.

Please note percent and point changes listed in this publication are for changes from the same period last year. Year-to-date (YTD) encompasses all of data available in the current year, as of the time of publication.

Provincial Indicators

International Visitor Arrivals to BC

Provided by Statistics Canada, also referred to as 'custom entries', the data reports the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

Canadian Re-entries to BC

Provided by Statistics Canada, the data reports the volume of Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

Note: Due to the recent integration of data from automated Primary Inspection Kiosks (PIK) at major airports there has been an increase in the reporting of Canadians returning from the United States and a decrease in reporting of Canadians returning from countries other than the United States. Use caution when interpreting year over year changes.

Food & Convention

Restaurant Receipts

Provided by Statistics Canada, the data reports the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.

Convention Centres

Provided by individual convention centres in BC, the data reports on totals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

Accommodation Indicators

Provincial Occupancy Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Provincial Average Daily Room Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial average daily room rate; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Data Notes

Hotel Occupancy Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports occupancy rates for selected communities; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

Average Daily Room Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the average daily room rates for selected communities; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

Transportation Indicators

Air Capacity to YVR by Different Origin

Provided by Vancouver International Airport, the data reports total non-stop air capacity in one direction to YVR each month by region of origin.

Passenger Volume to YVR by Different Origin

Provided by the Vancouver International Airport, the data reports the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

Passenger Volume to Regional Airports

Provided by individual airports, the data reports the total enplaned and deplaned passengers each month; the update is available monthly.

BC Ferries Passenger Volume

Provided by BC Ferries, the data reports the total passenger volume on all routes each month; the update is available monthly. Please note that year-to-date totals on the BC Ferries website will be different from those reported in the Tourism Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators reports passenger volume on a calendar year.

Cruise Passenger Volume

Provided by Cruise BC, the data reports the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

Highway Traffic Volume

Provided by the British Columbia Ministry of Transportation, the data reports traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a defined time.

For more information

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