

APRIL 2017

## International Visitor Arrivals to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
International	254,867	285,067	312,501	329,100	483,999	666,072	884,758	789,028	572,881	312,729	250,452	388,636	5,530,090
Overnight	15.6%	17.4%	21.7%	21.4%	6.1%	10.1%	11.5%	7.2%	14.5%	12.1%	13.1%	13.3%	12.3%
US	162,075	192,424	217,851	226,170	310,601	429,666	590,434	512,853	348,258	196,429	173,509	258,730	3,619,000
Overnight	14.9%	22.0%	27.6%	22.7%	7.0%	6.7%	9.6%	3.3%	10.3%	8.1%	12.1%	12.5%	10.9%
US Total	283,449	313,474	348,645	376,470	512,322	678,423	868,218	766,700	552,413	332,808	300,791	399,053	5,732,766
	11.7%	17.2%	20.1%	19.6%	5.5%	3.7%	10.2%	3.8%	10.7%	7.3%	10.8%	10.5%	9.5%
Asia/Pacific	62,396	63,754	55,415	65,948	104,926	153,657	175,313	161,289	139,362	79,278	53,361	85,782	1,200,481
	16.6%	7.5%	2.5%	17.4%	2.3%	23.4%	13.3%	13.0%	21.4%	20.5%	17.5%	12.9%	14.4%
Europe	19,853	20,537	24,650	25,637	53,726	63,486	94,379	93,726	69,950	27,935	15,179	26,180	535,238
	12.4%	8.5%	6.7%	13.8%	5.0%	3.9%	21.1%	17.6%	20.5%	17.5%	3.3%	6.9%	13.1%

## Canadian Re-entries to BC

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
US	281,172	273,560	382,125	324,252	409,332	314,049	457,247	537,250	412,138	333,658	311,766	299,687	4,336,236
	-15.2%	-11.8%	-9.9%	-16.6%	-4.7%	-10.0%	-3.3%	-0.8%	10.3%	6.6%	3.6%	4.0%	-4.1%
Overseas	202,152	156,547	194,740	174,198	146,191	113,326	117,640	160,995	142,452	129,318	153,924	166,374	1,857,857
	10.2%	6.8%	-1.6%	-0.2%	-8.2%	-13.0%	-7.1%	4.1%	8.4%	5.3%	5.2%	0.6%	1.0%

## Travel Parties to Visitor Centres by Region

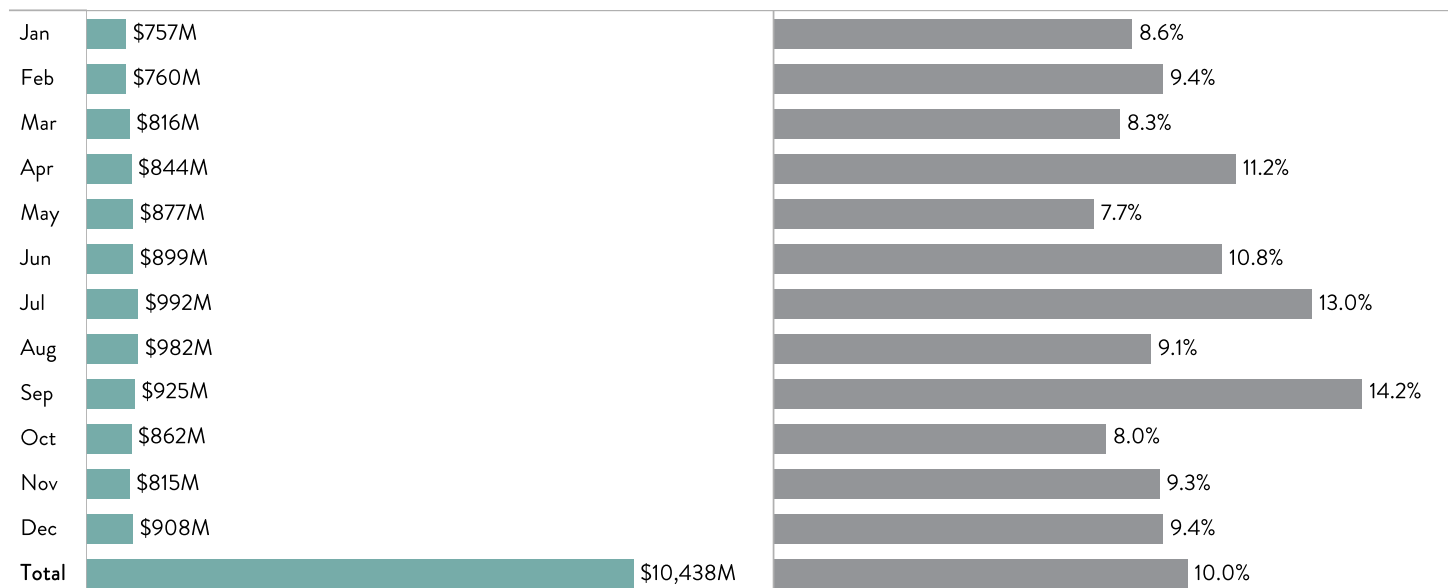
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Vancouver, Coast & Mnts	12,309	12,283	16,039	18,025	29,438	36,340	47,782	46,989	33,368	15,669	12,166	10,833	291,241
	-38.7%	-1.0%	15.1%	10.8%	-4.9%	-6.7%	-1.4%	-13.9%	-10.2%	-18.1%	-7.0%	-23.6%	-8.7%
Vancouver Island	6,373	9,684	14,054	15,236	25,953	37,715	57,806	53,156	34,348	15,734	9,150	11,437	290,646
	6.6%	5.1%	2.4%	-9.1%	-0.9%	-15.8%	-9.6%	-11.9%	-10.7%	-11.1%	0.8%	62.4%	-7.2%
Thompson Okanagan	7,860	10,055	13,738	14,208	28,100	42,287	63,188	70,249	46,302	18,009	9,924	6,958	330,878
	-1.8%	-0.3%	4.8%	-1.0%	3.9%	8.1%	7.4%	6.3%	11.9%	-2.6%	4.0%	-12.9%	5.4%
Kootenay Rockies	4,211	6,182	7,556	7,670	14,693	22,031	40,996	42,512	24,147	9,270	4,994	4,903	189,165
	-1.3%	17.8%	18.7%	16.6%	8.4%	1.5%	8.1%	5.8%	15.2%	1.2%	16.1%	11.0%	8.3%
Northern BC	1,751	2,092	2,482	3,140	9,732	18,902	28,698	26,875	10,730	2,607	2,188	2,132	111,329
	-2.3%	-14.7%	13.0%	17.5%	9.1%	0.5%	12.7%	7.7%	-4.9%	-21.6%	1.0%	19.3%	5.2%
Cariboo Chilcotin Coast	1,813	1,552	1,825	2,551	4,165	6,021	8,613	8,420	5,197	1,781	848	687	43,473
	-0.7%	33.3%	-11.7%	15.4%	3.2%	-7.1%	-4.3%	-7.4%	17.1%	-13.1%	-38.5%	-50.6%	-3.7%
BC Total	34,317	41,848	55,694	60,830	112,081	163,296	247,083	248,201	154,092	63,070	39,270	36,950	1,256,732
	-18.2%	3.2%	8.3%	3.4%	1.3%	-3.9%	1.4%	-2.8%	0.3%	-9.7%	-0.7%	0.4%	-1.2%



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# Tourism Indicators - Food & Conventions

## Restaurant Receipts



## Convention Centres

		Q1	Q2	Q3	Q4	Total
Whistler Conference Centre	Event Participant Days	8,815	18,026	9,402	15,361	51,604
	Non-Resident Delegate Days	10,128	13,876	6,308	15,815	46,127
Victoria Conference Centre	Event Participant Days	36,208	39,331	29,157	62,691	167,387
	Non-Resident Delegate Days	18,416	30,265	20,741	37,386	106,808
Penticton Trade & Convention Centre	Event Participant Days	24,846	58,635	17,536	17,146	118,163
	Non-Resident Delegate Days	7,655	13,611	17,929	2,598	41,793
Prince George Civic Centre	Event Participant Days	15,147	20,770	17,461	29,056	82,434
	Non-Resident Delegate Days	4,290	4,450	0	1,535	10,275
Vancouver Convention Centre	Event Participant Days	773,158	435,041	532,955	371,885	2,113,039
	Non-Resident Delegate Days	108,981	229,004	101,062	96,911	535,958

# Tourism Indicators - Accommodation

## Hotel Occupancy Rate by Community

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Greater Vancouver	59.5%	70.4%	74.8%	78.2%	82.5%	89.1%	94.1%	91.3%	91.8%	78.0%	72.2%	64.0%	78.8%
	1.9	5.7	7.0	6.6	-1.0	-1.0	1.8	-1.1	4.5	2.1	4.5	3.5	2.9
Downtown Vancouver	60.2%	69.6%	76.3%	80.8%	83.1%	89.6%	94.4%	91.3%	93.0%	77.7%	72.9%	63.3%	79.3%
	2.0	6.0	7.2	5.9	-3.4	-2.4	1.2	-1.0	3.7	-0.2	2.8	2.7	2.0
Other Vancouver	56.9%	71.2%	75.6%	79.9%	82.5%	88.0%	94.3%	92.9%	91.5%	79.0%	72.8%	65.2%	79.4%
	2.2	5.1	8.5	11.1	0.9	-0.9	1.9	-0.6	5.0	4.2	7.1	4.9	4.4
Airport (Richmond)	65.9%	76.6%	74.4%	76.5%	84.7%	91.1%	94.5%	92.3%	93.3%	81.8%	74.0%	69.7%	81.1%
	1.8	4.7	5.6	5.2	0.5	-0.3	0.9	-2.0	4.5	5.7	3.7	2.8	2.8
Whistler Resort	82.3%	84.3%	86.9%	51.5%	48.0%	63.4%	81.6%	80.2%	63.8%	38.5%	35.7%	75.7%	66.1%
	7.1	2.8	15.8	1.6	1.3	-1.2	7.0	-3.7	3.7	2.0	5.0	8.0	4.2
Langley/Surrey	43.8%	58.8%	66.5%	64.9%	74.0%	83.8%	90.8%	86.5%	82.6%	68.6%	63.1%	51.8%	69.6%
	0.5	7.7	6.3	7.5	6.2	5.1	6.8	-0.2	9.7	3.9	11.4	5.6	5.7
Abbotsford/Chilliwack	40.1%	49.0%	58.5%	60.6%	59.9%	60.1%	77.7%	76.6%	72.6%	62.9%	49.8%	43.3%	59.3%
	-7.2	-6.6	7.2	6.7	5.3	-1.6	2.0	-3.6	2.6	0.3	1.6	7.1	1.4
Vancouver Island	39.7%	55.8%	64.8%	69.4%	68.6%	80.2%	85.9%	86.8%	81.5%	63.4%	58.2%	53.3%	67.2%
	-3.2	-1.1	-0.8	6.1	3.0	3.9	1.9	0.3	3.5	3.0	8.2	4.3	2.4
Greater Victoria	40.9%	56.8%	66.1%	73.5%	71.5%	83.0%	87.9%	87.5%	86.2%	67.5%	60.2%	56.5%	69.8%
	-4.1	-4.0	-3.0	3.7	0.9	-0.4	-0.5	-1.3	2.7	3.5	9.8	5.6	1.0
Nanaimo	39.0%	50.4%	64.7%	75.1%	69.8%	81.9%	84.0%	87.7%	76.8%	60.2%	64.2%	48.6%	66.8%
	-1.0	0.7	-3.0	20.9	10.9	14.8	6.7	4.7	9.2	5.3	8.0	3.7	6.6
Campbell River	41.5%	54.7%	58.4%	56.6%	62.9%	76.3%	85.2%	92.1%	85.5%	62.4%	60.7%	48.2%	65.2%
	-4.6	1.9	2.4	5.1	3.9	2.6	8.7	10.1	9.4	5.7	13.1	5.2	4.7
Parksville/Qualicum Beach	37.4%	54.8%	63.4%	57.4%	52.8%	70.9%	85.9%	88.2%	68.1%	48.2%	46.4%	48.7%	60.4%
	-5.4	4.3	8.6	13.0	5.1	17.4	10.5	1.4	0.1	-0.8	2.6	0.4	4.9
Kamloops	31.8%	34.7%	52.0%	59.8%	65.1%	72.1%	79.8%	81.1%	73.8%	49.0%	43.2%	34.7%	56.7%
	-1.2	-3.4	8.7	8.9	0.8	1.5	5.2	2.9	3.8	-2.3	5.0	1.5	2.4
Kelowna	39.0%	47.7%	57.1%	63.0%	70.0%	78.7%	90.6%	91.6%	82.1%	63.2%	49.1%	37.4%	64.2%
	0.4	1.8	6.0	3.9	1.9	4.4	3.0	3.3	5.0	3.9	5.4	1.4	3.3
Penticton	26.6%	40.2%	48.4%	49.6%	63.1%	69.9%	90.5%	86.3%	72.7%	52.7%	34.7%	27.6%	55.4%
	-0.6	6.8	0.9	3.6	0.0	-1.8	8.1	2.1	-1.5	7.6	-3.8	1.6	2.3
Prince George	52.4%	55.0%	59.5%	70.4%	67.2%	71.3%	73.1%	71.2%	75.3%	62.3%	62.5%	45.5%	64.1%
	-4.6	-20.1	-10.8	4.0	-5.1	0.9	-1.9	3.0	-1.7	-6.6	3.2	-0.9	-3.1

## Average Daily Room Rate by Community

Grey = point change

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Greater Vancouver	\$136	\$140	\$149	\$164	\$177	\$201	\$218	\$215	\$197	\$164	\$148	\$146	\$175
	4.8%	7.6%	9.5%	17.7%	6.2%	3.0%	9.6%	5.7%	10.0%	6.3%	5.9%	5.2%	7.4%
Downtown Vancouver	\$155	\$161	\$174	\$197	\$214	\$245	\$267	\$262	\$238	\$195	\$170	\$170	\$210
	6.4%	10.4%	11.5%	23.2%	6.0%	2.4%	9.6%	5.8%	10.2%	6.9%	5.1%	4.6%	8.0%
Other Vancouver	\$110	\$115	\$121	\$129	\$143	\$164	\$177	\$175	\$160	\$131	\$129	\$119	\$143
	0.6%	2.7%	6.0%	10.4%	9.2%	9.9%	13.6%	8.3%	14.1%	8.3%	14.6%	7.0%	9.0%
Airport (Richmond)	\$117	\$123	\$124	\$129	\$140	\$157	\$171	\$167	\$143	\$136	\$129	\$125	\$141
	4.0%	6.1%	7.8%	11.8%	10.7%	7.4%	13.8%	6.9%	6.0%	12.0%	9.6%	8.9%	9.0%
Whistler Resort	\$338	\$351	\$316	\$222	\$175	\$203	\$238	\$228	\$199	\$176	\$176	\$532	\$279
	13.8%	15.0%	25.9%	14.6%	6.9%	10.3%	17.4%	3.5%	12.0%	9.9%	7.6%	19.4%	15.6%
Langley/Surrey	\$101	\$104	\$108	\$108	\$115	\$120	\$131	\$130	\$121	\$108	\$106	\$105	\$115
	0.1%	2.5%	5.4%	4.9%	7.2%	6.1%	8.0%	4.5%	6.9%	1.6%	3.1%	4.7%	4.9%
Abbotsford/Chilliwack	\$96	\$95	\$96	\$100	\$104	\$102	\$118	\$119	\$109	\$103	\$100	\$97	\$105
	-2.8%	-2.8%	-1.5%	0.8%	2.6%	1.1%	9.2%	2.7%	5.3%	-1.1%	1.8%	0.1%	1.7%
Vancouver Island	\$107	\$112	\$123	\$126	\$150	\$165	\$193	\$194	\$174	\$135	\$119	\$123	\$151
	5.7%	2.7%	9.1%	5.9%	6.1%	5.7%	8.1%	6.0%	9.2%	6.3%	4.2%	6.4%	7.5%
Greater Victoria	\$105	\$112	\$121	\$127	\$152	\$174	\$199	\$201	\$183	\$133	\$118	\$123	\$152
	6.0%	7.5%	10.9%	9.3%	6.8%	9.7%	13.0%	10.6%	14.1%	7.6%	6.4%	10.1%	9.4%
Nanaimo	\$110	\$112	\$115	\$115	\$119	\$125	\$137	\$140	\$129	\$120	\$120	\$115	\$123
	1.9%	0.8%	3.3%	3.0%	1.8%	3.5%	2.9%	8.8%	8.0%	6.4%	7.8%	7.3%	4.9%
Campbell River	\$93	\$92	\$94	\$99	\$100	\$112	\$119	\$126	\$119	\$103	\$99	\$96	\$107
	-1.1%	-0.5%	-0.8%	4.4%	2.3%	6.8%	1.9%	5.8%	5.8%	2.3%	5.1%	1.4%	2.6%
Parksville/Qualicum Beach	\$96	\$96	\$109	\$122	\$145	\$150	\$207	\$213	\$151	\$121	\$108	\$110	\$144
	9.7%	2.7%	4.8%	6.2%	8.7%	-0.2%	6.7%	6.8%	5.3%	5.8%	5.4%	8.9%	5.8%
Kamloops	\$97	\$96	\$104	\$103	\$110	\$112	\$120	\$119	\$110	\$102	\$97	\$99	\$108
	1.3%	2.2%	8.1%	2.5%	1.6%	1.9%	3.5%	0.0%	0.9%	2.4%	-1.1%	3.6%	1.8%
Kelowna	\$103	\$105	\$111	\$117	\$143	\$154	\$190	\$190	\$157	\$126	\$113	\$110	\$143
	-2.9%	-1.9%	1.5%	4.5%	6.1%	0.5%	2.7%	2.7%	2.6%	2.8%	4.6%	-3.0%	1.5%
Penticton	\$84	\$99	\$97	\$100	\$129	\$148	\$185	\$189	\$141	\$109	\$93	\$90	\$134
	10.3%	21.4%	10.9%	7.2%	1.7%	6.6%	6.7%	3.7%	9.1%	-0.1%	1.1%	2.9%	6.3%
Prince George	\$121	\$120	\$123	\$122	\$123	\$122	\$122	\$119	\$125	\$121	\$122	\$120	\$122
	-1.5%	-17.2%	-1.7%	-1.4%	-5.2%	-0.9%	-0.6%	-1.8%	-0.4%	-2.9%	-0.1%	-1.6%	-3.1%

Grey = percentage change

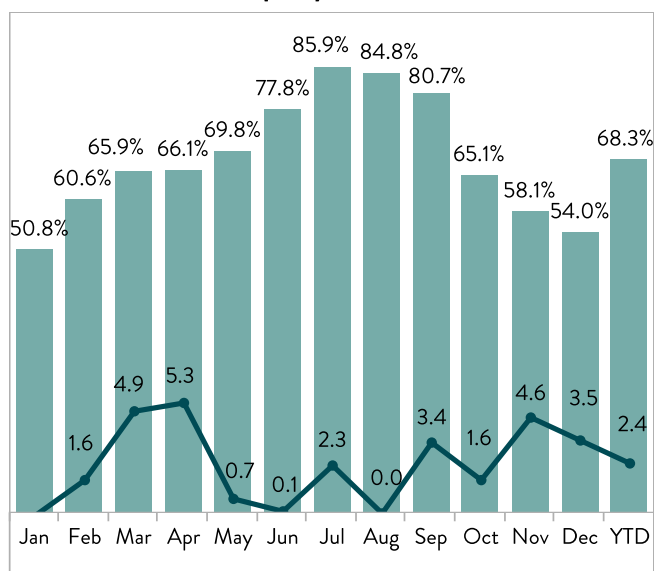
# Tourism Indicators - Accommodation

## Room Revenue Estimates (\$000)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Vancouver	\$36,693	\$41,314	\$51,544	\$59,847	\$70,669	\$83,251	\$99,716	\$94,953	\$85,086	\$58,303	\$45,670	\$41,237	\$768,283
	11.2%	26.1%	22.2%	31.7%	2.4%	-2.1%	11.4%	3.4%	16.1%	5.8%	10.7%	9.3%	10.4%
Whistler	\$37,168	\$37,936	\$38,082	\$13,712	\$9,778	\$14,663	\$25,015	\$23,681	\$15,034	\$7,589	\$8,580	\$49,547	\$280,786
	19.1%	20.7%	55.0%	17.9%	14.4%	7.4%	27.4%	0.9%	16.6%	12.6%	32.9%	26.1%	22.3%
Victoria	\$5,668	\$7,976	\$11,260	\$12,410	\$15,925	\$19,691	\$25,736	\$25,097	\$22,480	\$12,317	\$8,639	\$8,727	\$175,925
	0.7%	8.8%	12.0%	18.2%	12.9%	9.6%	9.7%	8.8%	17.5%	6.5%	15.4%	9.9%	11.2%
Tofino	\$1,666	\$2,477	\$3,757	\$2,943	\$4,257	\$5,719	\$8,061	\$8,296	\$6,607	\$3,604	\$2,598	\$2,396	\$52,380
	28.6%	21.8%	24.7%	9.5%	18.3%	15.0%	9.5%	4.8%	12.5%	3.8%	8.4%	3.4%	11.6%
Kamloops	\$2,247	\$2,333	\$4,124	\$4,538	\$5,683	\$6,279	\$7,712	\$7,559	\$6,246	\$3,777	\$2,945	\$2,600	\$56,043
	2.8%	9.5%	35.6%	26.9%	9.9%	7.4%	10.6%	4.1%	5.6%	-0.6%	9.4%	6.7%	9.8%
Osoyoos	\$320	\$416	\$654	\$808	\$1,497	\$2,528	\$5,198	\$5,391	\$3,373	\$887	\$350	\$299	\$21,721
	19.4%	37.1%	26.4%	22.4%	14.1%	11.3%	14.8%	20.5%	22.6%	8.8%	7.1%	-19.9%	16.8%
Penticton	\$557	\$905	\$1,404	\$1,230	\$2,246	\$3,619	\$6,319	\$6,177	\$4,188	\$1,432	\$763	\$590	\$29,431
	11.3%	48.4%	14.2%	7.5%	-1.5%	0.8%	14.3%	4.9%	8.0%	12.9%	-7.8%	-12.6%	7.3%
East Kootenay - Fernie	\$1,866	\$2,482	\$2,110	\$466	\$447	\$874	\$1,532	\$1,554	\$1,392	\$554	\$478	\$1,723	\$15,479
	3.0%	30.6%	53.0%	-22.7%	-14.0%	-19.4%	13.7%	2.4%	3.6%	-14.0%	18.6%	-1.1%	8.3%
Revelstoke	\$2,957	\$3,924	\$3,212	\$998	\$1,503	\$2,247	\$3,983	\$3,935	\$2,631	\$1,371	\$924	\$2,925	\$30,610
	4.9%	10.2%	27.6%	3.5%	26.4%	21.8%	24.6%	14.0%	7.3%	2.2%	-9.2%	7.4%	13.1%
Prince George	\$2,330	\$2,340	\$2,905	\$3,451	\$3,620	\$3,715	\$3,917	\$3,745	\$3,922	\$3,300	\$2,968	\$2,205	\$38,416
	-12.1%	-44.1%	-21.7%	5.6%	-5.2%	3.1%	0.8%	4.2%	-1.9%	-0.7%	11.2%	1.0%	-6.0%
BC Total	\$133,972	\$152,935	\$177,905	\$152,037	\$178,990	\$221,936	\$295,376	\$287,945	\$236,633	\$147,686	\$117,923	\$160,305	\$2,263,643
	12.2%	19.1%	27.5%	23.9%	7.0%	4.5%	13.7%	5.7%	14.4%	7.9%	14.3%	11.9%	12.5%

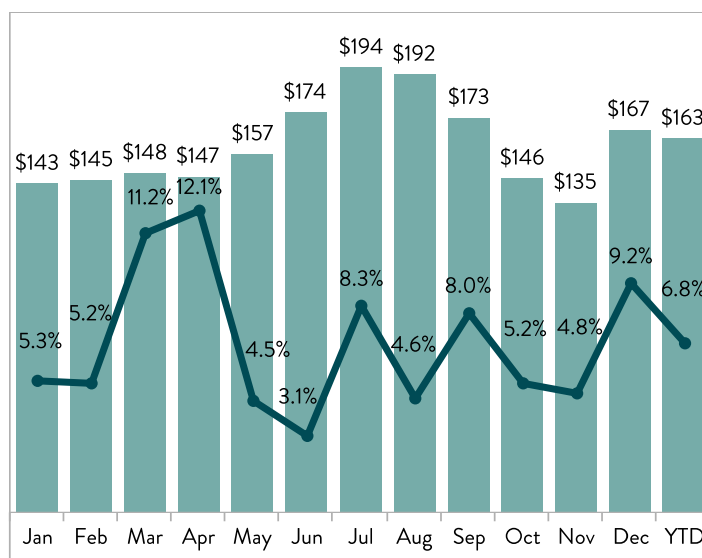
Please note that the communities listed above are only a selection of participating MRDT communities.  
In addition, BC Total is the summation of all participating MRDT communities.

## Provincial Hotel Occupancy Rate



Line = Point Change

## Provincial Average Daily Room Rate



Line = Percentage Change

# Tourism Indicators - Transportation

## Air Capacity to YVR by Origin

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Domestic	534,374	505,247	557,996	533,140	603,571	621,445	660,483	668,432	618,483	587,890	503,845	532,958	6,927,864
	4.5%	8.3%	6.8%	6.9%	4.0%	4.1%	2.0%	2.5%	4.7%	4.1%	1.2%	-1.3%	3.9%
US	266,989	254,322	281,219	262,480	276,762	300,806	329,227	328,679	291,459	280,760	251,855	283,572	3,408,130
	2.9%	8.6%	2.9%	1.9%	6.0%	9.5%	10.5%	9.0%	18.1%	23.7%	12.1%	11.3%	9.5%
Asia/Pacific	170,755	153,731	159,883	157,095	163,370	188,276	211,744	208,427	195,976	190,434	165,512	179,104	2,144,307
	11.8%	15.1%	6.2%	9.2%	3.7%	13.5%	13.6%	11.7%	19.2%	19.8%	15.0%	6.1%	12.1%
Europe	44,859	42,440	49,363	48,828	82,481	103,071	118,244	117,889	104,475	73,248	45,508	46,500	876,906
	9.6%	17.0%	11.2%	-2.5%	15.1%	25.8%	24.1%	24.4%	33.6%	26.4%	4.2%	0.6%	18.3%
Mexico	36,339	32,459	34,367	29,828	16,454	13,578	14,064	13,952	13,099	16,868	25,509	27,157	273,674
	25.1%	30.1%	21.8%	18.1%	41.4%	65.7%	65.4%	52.6%	80.0%	47.0%	-6.6%	-19.0%	21.9%
Total	1,053,316	988,199	1,082,828	1,031,371	1,142,638	1,227,176	1,333,762	1,337,379	1,223,492	1,149,200	992,229	1,069,291	13,630,881
	6.0%	10.4%	6.3%	5.7%	5.6%	8.8%	7.9%	7.5%	12.5%	12.6%	5.8%	2.5%	7.7%

## Passenger Volume to YVR by Origin

Non-stop / One direction

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Domestic	787,531	796,209	892,443	828,807	930,613	985,238	1,094,929	1,145,541	992,639	933,319	821,129	925,800	11,134,198
	5.2%	9.6%	10.0%	4.6%	7.7%	8.4%	7.2%	6.5%	9.5%	7.6%	7.8%	7.6%	7.6%
US	406,107	411,496	463,033	411,322	446,912	488,198	563,597	563,856	459,163	410,071	387,631	457,823	5,469,209
	0.1%	7.5%	1.9%	1.9%	4.2%	7.0%	9.7%	7.4%	13.1%	12.4%	10.6%	14.3%	7.4%
Asia/Pacific	282,764	249,123	266,798	250,744	262,691	309,489	362,845	370,938	313,976	293,671	249,953	314,073	3,527,065
	19.1%	16.9%	8.6%	13.5%	6.7%	13.1%	18.0%	16.2%	18.4%	20.3%	20.9%	16.6%	15.7%
Europe	77,267	71,048	89,394	90,195	155,050	187,429	218,899	226,357	189,854	117,693	64,856	76,641	1,564,683
	11.6%	17.6%	15.1%	3.0%	15.1%	14.0%	19.1%	21.6%	24.8%	18.1%	1.4%	-6.0%	14.9%
Misc. Int.	73,546	66,737	69,344	63,030	34,298	27,586	30,446	31,346	22,079	30,059	64,170	81,130	593,771
	15.6%	21.7%	10.2%	25.1%	22.5%	44.5%	65.4%	60.1%	42.0%	46.2%	33.7%	21.7%	27.0%
Total	1,627,215	1,594,613	1,781,012	1,644,098	1,829,564	1,997,940	2,270,716	2,338,038	1,977,711	1,784,813	1,587,739	1,855,467	22,288,926
	6.7%	10.9%	7.8%	5.7%	7.5%	9.7%	11.0%	10.0%	13.3%	11.8%	11.0%	10.5%	9.7%

## Passenger Volume to Regional Airports

Enplaned and Deplaned

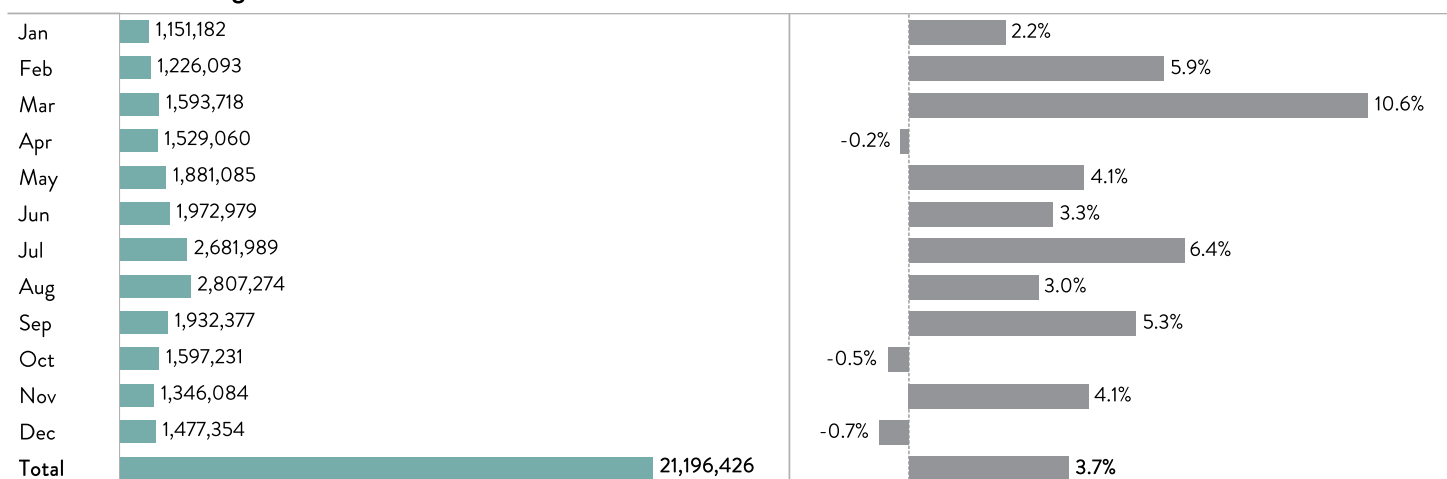
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Abbotsford	36,188	35,833	41,656	37,213	40,380	39,381	48,800	55,743	49,840	49,967	43,111	52,531	530,643
	4.5%	5.5%	11.9%	-1.0%	4.1%	-2.8%	0.7%	2.7%	20.2%	27.0%	13.2%	20.9%	8.8%
Victoria	123,088	125,703	150,666	140,736	157,500	161,968	175,128	190,733	167,002	167,132	139,950	156,815	1,856,421
	2.0%	5.9%	4.5%	2.6%	8.0%	8.8%	9.1%	10.7%	13.4%	14.1%	10.8%	10.1%	8.5%
Nanaimo	24,243	25,118	27,624	25,495	27,690	29,099	33,234	35,922	28,752	27,883	26,399	29,402	340,861
	37.9%	26.8%	20.3%	7.9%	2.8%	5.8%	4.2%	6.4%	1.9%	1.7%	12.1%	1.9%	9.2%
Campbell River	4,092	4,174	4,556	4,404	5,161	2,689	6,950	8,036	6,538	5,565	4,935	4,681	61,781
	-10.1%	-0.8%	-5.4%	-4.8%	2.7%	-54.0%	1.7%	8.1%	2.7%	5.4%	10.8%	3.4%	-3.4%
Comox	24,581	24,449	29,694	27,612	31,007	33,001	39,975	42,335	31,152	28,815	25,994	30,118	368,733
	12.3%	11.8%	21.1%	8.2%	6.2%	5.5%	3.3%	4.9%	-1.6%	-1.9%	-2.4%	-1.3%	4.9%
Castlegar	1,581	3,210	5,357	6,272	8,149	8,111	9,572	10,543	8,447	5,347	3,564	4,468	74,621
	-31.7%	-9.2%	-2.5%	-4.8%	1.4%	-1.3%	-4.7%	1.1%	-1.6%	-28.2%	16.3%	29.7%	-3.3%
Kelowna	149,574	144,063	151,909	119,787	126,674	135,069	150,180	159,663	143,166	147,705	136,603	166,537	1,730,930
	7.5%	7.5%	8.4%	0.4%	4.6%	8.8%	4.7%	8.3%	11.8%	16.9%	12.4%	11.1%	8.6%
Kamloops	31,323	31,090	29,827	24,434	23,292	24,205	25,251	27,388	24,415	26,478	25,470	29,256	322,429
	12.8%	5.1%	5.4%	-0.2%	-3.4%	-3.4%	-7.2%	-2.4%	-1.9%	-1.0%	-3.5%	-9.2%	-0.7%
Prince George	37,219	37,776	40,514	37,470	38,490	38,105	35,663	37,911	37,862	40,379	39,352	41,266	462,007
	-1.4%	-20.4%	-8.0%	-2.0%	-1.0%	5.5%	-3.5%	3.4%	-0.9%	3.1%	7.7%	2.6%	-1.8%
Smithers	5,012	5,328	6,177	5,274	5,794	5,953	6,510	7,424	7,119	6,862	5,292	5,752	72,497
	-9.1%	-11.7%	-6.9%	-13.5%	-9.8%	-14.6%	-17.3%	12.1%	-0.2%	3.4%	8.6%	9.9%	-4.7%
Fort St. John	18,584	19,050	21,108	19,257	19,877	21,206	19,018	21,004	20,341	20,754	20,216	20,996	241,411
	-10.9%	-7.5%	-7.8%	-15.2%	-8.0%	26.1%	-6.8%	-2.6%	-6.0%	-6.2%	0.6%	0.9%	-4.3%

Enplaned and Deplaned



# Tourism Indicators - Transportation

## BC Ferries Passenger Volume



## BC Ferries Passenger Volume - Regional Routes

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Victoria, Nanaimo, Vancouver	550,390	608,760	839,523	769,988	980,814	1,042,969	1,481,925	1,533,626	1,031,144	841,394	667,262	787,287	11,135,082
	2.3%	6.5%	12.6%	-2.8%	4.0%	4.1%	7.4%	2.1%	5.6%	0.0%	4.5%	0.9%	4.0%
Port Hardy, Prince Rupert	1,644	1,565	1,635	2,119	1,672	4,970	8,608	9,546	5,198	1,952	1,484	2,199	42,592
	13.0%	0.3%	0.0%	42.7%	-24.7%	12.5%	2.5%	8.0%	5.7%	-19.7%	17.1%	24.4%	5.4%

## Cruise Revenue Passangers

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Vancouver	0	0	0	23,690	173,773	144,854	171,366	153,002	136,460	24,276	0	0	827,421
Victoria	0	0	0	6,628	77,500	118,999	131,846	117,777	98,871	5,053	0	0	556,674
Nanaimo	0	0	0	0	5,443	0	0	1,043	3,991	2,601	0	0	13,078
Prince Rupert	0	0	0	0	2,727	864	1,821	1,365	320	0	0	0	7,097

## Highway Traffic Volume

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Route 1, N of China Bar Tunnel	55,428	60,378	82,305	76,890	100,471	86,340	123,690	137,713	107,280	94,178	70,230	63,705	1,058,608
	3.4%	10.7%	19.6%	-7.6%	0.1%	-18.0%	-4.4%	1.7%	0.4%	-1.2%	-6.0%	-12.8%	-2.0%
Route 3, W of BC/AB Border, Crowsnest Pass	104,718	115,043	130,510	117,630	145,111	155,760	212,071	219,542	154,560	122,822	101,730	111,507	1,691,004
	-1.9%	8.9%	12.9%	-3.6%	1.3%	4.0%	3.9%	3.8%	3.5%	-2.7%	6.8%	0.2%	3.1%
Route 4, Jctn to Ucluelet/Tofino	39,029	48,372	61,690	63,360	85,560	96,180	126,728	139,438	99,840	62,124	47,580	38,006	907,907
	9.9%	14.6%	18.2%	12.3%	18.2%	12.1%	9.2%	9.8%	12.4%	3.0%	4.0%	-1.2%	10.6%
Route 5, N of Hope, Coquihalla	204,011	228,723	324,663	336,000	422,561	432,030	589,424	NA	NA	NA	250,110	224,781	3,012,303
	4.3%	1.7%	4.8%	-2.3%	1.0%	NA	NA	NA	NA	NA	11.1%	-0.2%	NA
Route 16, E of Tete Jaune Cache	50,933	52,519	74,648	75,150	100,626	120,480	142,352	144,212	98,550	74,586	53,010	61,318	1,048,384
	-14.1%	-3.7%	5.9%	-9.8%	2.6%	6.2%	-10.8%	-15.4%	-15.1%	-6.9%	-1.9%	-1.3%	-6.5%
Route 97, N of Maguerite Ferry	58,931	64,293	86,893	91,260	106,237	105,000	131,688	135,904	110,940	98,611	72,060	65,999	1,127,816
	8.2%	15.0%	13.3%	1.8%	4.4%	-1.5%	1.6%	2.2%	2.2%	-0.6%	4.5%	-1.5%	3.3%

# Data Notes

The Tourism Indicators publication comprises key statistics covering major aspects of the tourism industry including visitation, accommodation and transportation, etc. The publication is updated monthly, however, all data is subject to ongoing revisions from suppliers.

Please note percent changes listed in this publication are for changes from the same period last year.

## Provincial Indicators

### International Visitor Arrivals to BC

Provided by Statistics Canada, also referred as 'custom entries', the data reports the volume of non-Canadian residents entering Canada through a designated land, sea or air border by province of entry and country of origin; the update is available monthly with a two-month lag. These figures do not account for all visitors to British Columbia since domestic visitors are excluded as well as international visitors who cross Canada Customs outside British Columbia yet still travel to British Columbia. Likewise, customs entries include visitors who cross Canada Customs in British Columbia, but who continue on to other provinces.

### Canadian Re-entries to BC

Provided by Statistics Canada, the data reports the volume of Canadian residents returning from the United States and other countries to Canada through a designated land, sea or air border by province of entry; the update is available monthly with a two-month lag.

### Travel Parties to Visitor Centres by Region

Provided by Destination British Columbia, the data reports the total volume of visitor parties to visitor centres in all six tourism regions of British Columbia each month; the update is available monthly.

## Food & Convention

### Restaurant Receipts

Provided by Statistics Canada, the data reports the total dollars spent on food services and drinking places in BC each month; the update is available monthly with a two-month lag.

### Convention Centres

Provided by individual convention centres in BC, the data reports on totals for Total Event Participant Days and Non-Resident Delegate Days; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Non-Resident Delegate Days

includes all non-local delegates days attending Non-Resident Conventions (all events with one or more non-local delegates in attendance and two or more show days). The Vancouver Convention Centre Non-Resident Delegate Days do not include delegates from BC.

## Accommodation Indicators

### Room Revenue Estimates

Provided by BC Stats, the data reports provincial and by community room revenue based on the municipal and regional district tax (MRDT) of participating communities and accommodation sector revenue data. Data is presented by \$000; the update is available monthly with a two-month lag.

### Provincial Occupancy Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial occupancy rate; the update is available monthly with a two-month lag. Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

### Provincial Average Daily Room Rate

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the monthly provincial average daily room rate; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

### Hotel Occupancy Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports occupancy rates for selected communities; the update is available monthly with a two-month lag.

# Data Notes

Hotel occupancy rate is the percentage of hotel rooms occupied during a specific time period, omitting rooms not available due to renovations or otherwise unavailable. Year-over-year point change (rather than percent change) is calculated.

## Average Daily Room Rate by Community

Published by CBRE Hotels in *Trends in the Hotel Industry National Market Report*, the data reports the average daily room rates for selected communities; the update is available monthly with a two-month lag. Average daily room rate (ADR) is a statistical unit used to measure a hotel's pricing scale; the figure is derived by dividing actual total revenue for the period represented by the total number of occupied room nights.

## Transportation Indicators

### Air Capacity to YVR by Different Origin

Provided by Vancouver International Airport, the data reports total non-stop air capacity in one direction to YVR each month by region of origin. Monthly data are forecasted annually and are updated bi-annually. Notification of forecasted data will be noted on table.

### Passenger Volume to YVR by Different Origin

Provided by the Vancouver International Airport, the data reports the total enplaned and deplaned passengers at YVR each month by country/region of origin; the update is available monthly.

### Passenger Volume to Regional Airports

Provided by individual airports, the data reports the total enplaned and deplaned passengers each month; the update is available monthly.

### BC Ferries Passenger Volume

Provided by BC Ferries, the data reports the total passenger volume on all routes each month; the update is available monthly. Please note that year-to-date (YTD) totals on the BC Ferries website will be different from those reported in the Tourism

Indicators, as BC Ferries reports passenger volume on a fiscal year and the Tourism Indicators reports passenger volume on a calendar year.

### Cruise Revenue Passengers

Provided by Cruise BC, the data reports the total volume of revenue passengers to BC each month; the update is available monthly during cruise ship season (April-October). Cruise revenue passengers include paying passengers embarking or disembarking from a single port.

### Highway Traffic Volume

Provided by the British Columbia Ministry of Transportation, the data reports traffic volumes on selected routes within the province each month; the update is available quarterly based on a calendar year (e.g. Q1 means January to March). Highway traffic volume is a basic element of traffic data and is the aggregation of traffic-count data from one or more counters that describes the volume of traffic that has passed a known point or cross section of the roadway during a defined time.

### For more information

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