

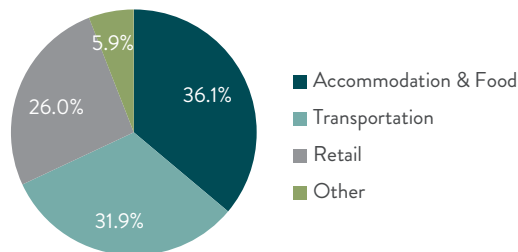
OVERVIEW

This publication provides a snapshot of the economic value of tourism to British Columbia in 2016. It is also a complementary piece to the full 'Value of Tourism in British Columbia: Trends from 2006 to 2016' report*. Information provided is produced by BC Stats for Destination BC, and derived by Destination BC based on the International Travel Survey from Statistics Canada.

TOTAL TOURISM REVENUE

Tourism revenue measures the money received by businesses, individuals, and governments due to tourism activities. In 2016, the tourism industry generated \$17.0 billion in revenue, a 7.9% increase over 2015, and a 39.3% increase from 2006.

2016 tourism revenue by service area



PROVINCIAL TAX TOURISM REVENUE

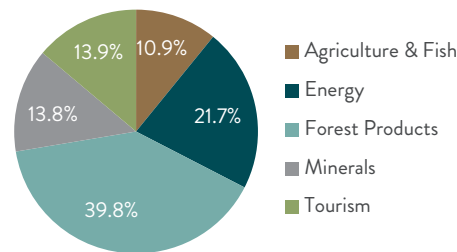
Tourism-related provincial tax revenue was more than \$1.1 billion in 2016, an increase of 4.5% over 2015, and an increase of 32.1% since 2006.

TOURISM EXPORT REVENUE

In 2016, tourism exports generated revenue of \$4.9

billion, an increase of 18.0% over 2015. Tourism export revenue was similar to that of the mineral (\$4.8 billion) and agriculture & fish (\$3.8 billion) primary resource industries, but lower than that of energy (\$7.6 billion) and forest products (\$14.0 billion).

2016 export revenue from BC's primary resource commodities



TOURISM GROSS DOMESTIC PRODUCT

GDP for the provincial economy as a whole grew 3.6% over 2015. The tourism industry contributed \$7.9 billion of value added to the BC economy, as measured through GDP (in 2007 constant dollars). This represents 5.6% growth over 2015, and 30.3% growth since 2006. In 2016, tourism contributed more to GDP than any other primary resource industry (mining: \$4.1 billion, forestry & logging: \$2.0 billion, and agriculture & fish: \$1.5 billion), with the exception of the oil & gas extraction industry (\$8.2 billion).

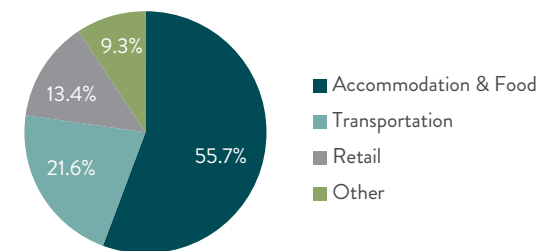
TOURISM BUSINESSES

In 2016, 19,170 tourism-related businesses were in operation in BC, an increase of 1.2% over 2015.

TOURISM EMPLOYMENT

In 2016, 133,100 people were employed in tourism-related businesses, a 3.6% increase over 2015, and a 16.0% increase since 2006.

2016 tourism employment by service area



TOURISM WAGES AND SALARIES

The tourism industry paid \$4.7 billion in wages and salaries in 2016, up 3.2% from 2015, and up 29.9% since 2006. Average compensation in the tourism industry in 2016 was \$35,000, down 0.4% from 2015, and up 12.0% since 2006.

CONTACT

DESTINATION BRITISH COLUMBIA

Research, Planning & Evaluation
 Email: TourismResearch@DestinationBC.ca
 Website: DestinationBC.ca/Research.aspx

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*The 'Value of Tourism in British Columbia: Trends from 2006 to 2016' report will be available spring 2018.

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