

OVERVIEW

This publication provides a snapshot of the economic value of tourism to British Columbia in 2013. It is also a complementary piece to the full 'Value of Tourism in British Columbia: Trends from 2003 to 2013' report. Information provided in this snapshot is from BC Stats, in partnership with Destination British Columbia, and from the International Travel Survey.

TOURISM REVENUE

Total tourism revenue

Tourism revenue measures the money received by businesses, individuals, and governments due to tourism activities. In 2013, the tourism industry generated \$13.9 billion in revenue, a 3.6% increase over 2012, and a 44.3% increase from 2003.

2013 tourism revenue by sector



Provincial tax tourism revenue

Tourism-related provincial tax revenue generated \$980 million in 2013, a decrease of 14.3% over 2012, and an increase of 38.0% since 2003. This decrease in 2013 was due to British Columbia's transition from the Harmonized Sales Tax (HST) to the Provincial Sales Tax (PST) on April 1, 2013.

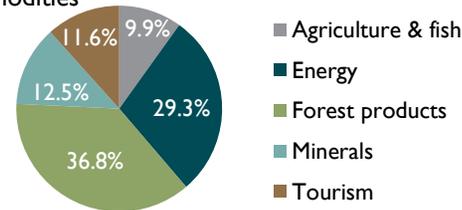
Accommodation room revenue

Accommodation room revenue for 2013 is not yet available to report, however, in 2012, \$1.5 billion of accommodation room revenue was earned in communities with the Municipal Regional District Tax (MRDT), an increase of 1.6% from 2011.

Tourism export revenue

Tourism export revenue data for 2013 is not yet available. In 2012, tourism export revenue generated \$3.2 billion, a slight, 0.2% increase over 2011, and a 12.6% decline since 2002. Tourism export revenue was similar to that of the mineral (\$3.5B) and agriculture and fish (\$2.7B) primary resource industries, but lower than that of forest products (\$10.2B) or energy products (\$8.1B).

2012 export revenues from BC's primary resource commodities



Tourism gross domestic product

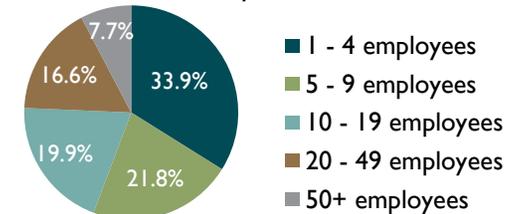
The tourism industry contributed \$7.3 billion of value added to the BC economy, as measured through GDP (in 2007 constant dollars). This represents 2.1% growth over 2012 and 7.2% growth since 2007. In 2013, GDP for the provincial economy as a whole grew 2.0% over 2012. Tourism contributed more to GDP than the forestry and agriculture and fish primary resource industries but less than the mining, oil and gas extraction industry.

TOURISM BUSINESSES AND PEOPLE

Tourism businesses

In 2013, 19,254 tourism-related businesses were in operation in BC, up 3.9% from 2012 and 6.3% from 2003.

2013 tourism businesses by size



Tourism employment

In 2013, 132,200 people were employed in tourism-related businesses, a 3.0% increase over 2012 and a 17.6% increase since 2003.

Tourism wages and salaries

In 2013, the tourism industry paid \$4.5 billion in wages and salaries, up 3.8% from 2012, and a 34.3% increase since 2003. Average compensation in the tourism industry, in 2013 was \$34,002, up 0.8% from 2012 and 14.2% since 2003.

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